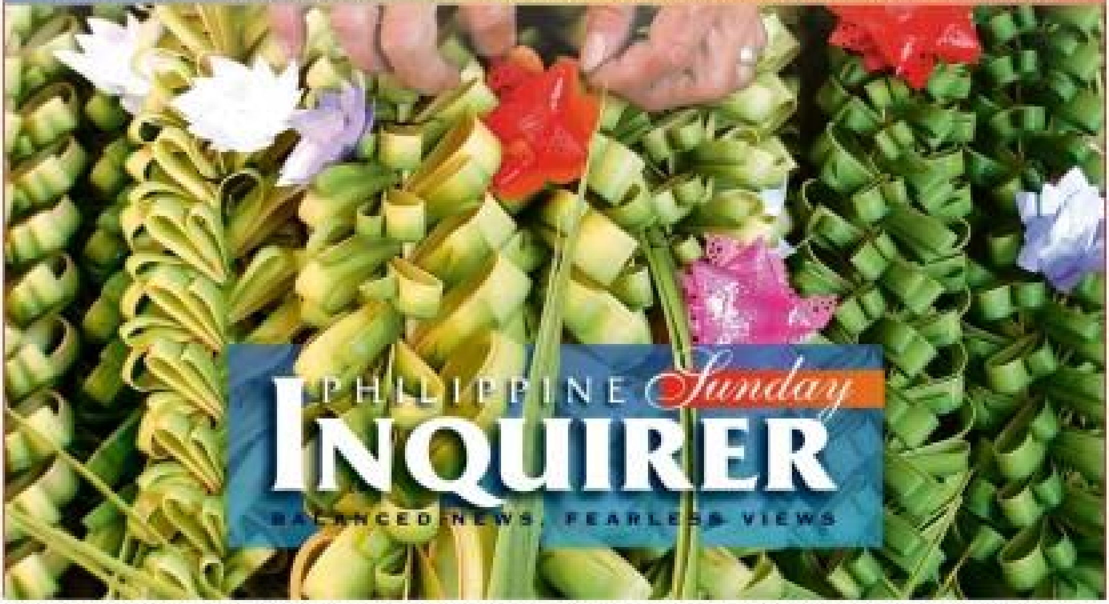
Sunday, April 1, 2012 ★★ 16 sections / Vol. 27 / No. 115 P20 | Mobile Alert: Text INQ ON BREAKING to 4467 | www.inquirer.net Twitter: @inquirerdotnet



STRICTLY SYMBOLIC Palm fronds ("palaspas") decorate Santo Domingo Church in Quezon City for blessing today, Palm Sunday, the beginning of Holy Week. The Church says Filipinos should give the palaspas no other meaning than a symbol of welcome at the triumphant entry of Jesus in Jerusalem. It's plain superstition to use a blessed palm to ward off evil spirits or as protection against lightning and other disasters.

'P-Noy to do what's right'

Bishop: Palm Sunday no April Fool's joke

By Jerome Aning

ROMAN CATHOLIC Filipinos should mark today, Palm Sunday, with piety and contemplation on the Passion of Jesus Christ and not with superstitious beliefs, an official of the Catholic Bishops' Conference of the Philippines (CBCP) said yesterday.

Msgr. Pedro Quitorio III, CBCP media office director, said Palm Sunday, which coincides with the observance of April Fool's Day, should not be confused with pranks and jokes.

"We should not deviate [from the message of Palm Sunday] and not focus on superstitions and pagan practices," Quitorio said.

April Fool's Day is said to have its origins in the ancient Roman festival of Hilaria and in the Festival of Fools in the Middle Ages, where people played pranks on others and indulged in foolishness.

Pranksters are also active on Holy Innocents' Day in December.

For Quitorio, the belief that the palm fronds (palaspas) blessed on Palm Sunday can ward off evil spirits and lightning strikes are examples of Fool's Day foolishness that should be discarded.

"A person becomes a fool if his being a Christian is reduced to believing superstitions," Quitorio said. "Our concentration should be on [the Palm Sunday] Mass, on the gospel about the Passion of Christ. We should not veer away from it."

Quitorio said the palaspas has only one symbolic meaning: "To welcome Christ as He enters

BISHOP/A8

Cathedral closed; Paco church site of main Lenten rites / A8

Palace assures tillers no pact with Danding on coco levy funds

By Norman Bordadora and Michael Lim Ubac

PRESIDENT Aquino will decide based on "what is right for the people" the disposition of the coco levy funds.

"Every action that the President has taken is really for the people. That's the reason why P-Noy is there," said deputy presidential spokesperson Abigail Valte, dismissing allegations by a farmers' group that Mr. Aquino was poised to enter into a compromise agreement with his uncle, businessman Eduardo "Danding" Cojuangco, over the disputed funds and the assets that were acquired with them.

"Many such stories have been coming out but rest assured, the government will do what is right for the people," Valte told state-run dzRB radio.

"The President will always do what is right for the people."

PALACE/A11

Suu Kyi winning in Burma poll today

WAH THEN KHA, Burma—This nation's former military rulers once despised Aung San Suu Kyi so much they would not speak her name.

They vowed to "annihilate" her prodemocracy movement. They jailed and tortured her supporters. They locked the soft-spoken dissident in her own home for the better part of two decades, declaring her political career over.

But after an era tenaciously spent trying to silence their most prominent critic, Burma's (Myanmar's) military-backed leaders are now on the verge of an extraordinary turnaround—welcoming Suu Kyi into parliament.

Today, this tiny village of thatched bamboo huts is expected to help vote the frail but intensely stalwart opposition leader into public office for the first time, raising the prospect she could win the presidency itself during the next ballot in 2015.



SUU KYI on campaign trail after a series of stunning democratic reforms the past few months. AP

Today's poll will mark the first foray into electoral politics by Suu Kyi's National League for Democracy (NLD) party since winning a landslide election victory in 1990 that was annulled by the army. The party boycotted the last vote in 2010, but in January the government amended key electoral laws, paving the way for a run in this weekend's ballot.

This time around, Western powers are watching closely. If all goes well, Europe and the United States could begin relaxing stiff economic sanctions that have crippled investment and development.

For the balance of power in Burma, the vote to fill just 45 vacant legislative seats in a 664-member parliament is virtually inconsequential. Even a sweep of all the seats by the opposition will not significantly weaken the ruling party's control of

SUU KYI/A8

Burma elections: A confusion of logos / A8



$640-M prize for biggest lotto pot in US

ATLANTA—The largest lottery jackpot in US history totaling $640 million has at least one winner and officials were waiting early on Saturday to see if there are other winning tickets.

An official with the Maryland state lottery announced that a winning ticket was purchased at a store in Baltimore County, and

$640-M/A8

Pinoy knights, dames watch over Holy Tomb

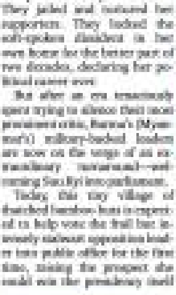
By Dulce Festin-Baybay
Contributor

THEY ARE tasked by the Vatican to keep watch over the Holy Land, particularly the places where Christ lived, died and came back to life.

They are called knights and dames of the Equestrian Order of the Holy Sepulchre of Jerusalem and they count as members prominent Filipino Catholics—priests and religious, businessmen and professionals—known for their integrity, abiding faith and stature.

Their investiture rites are a sight to see. A most recent solemn, prayerful ceremony took place at their headquarters at Santuario de San Antonio parish church in Forbes Park, Makati City, with 30 new candidates walking in measured steps down the aisle—the men garbed in the order's regulation white cape, the women in black

PINOY/A8



TRIATHLON CRASH Fernando Zobel de Ayala suffered injuries in a bike crash in the Pico de Loro Triathlon in Batangas on Saturday. (Story on Page A13.)

Summer's 'dream' for kids 11-15

By Chola Banal-Formoso
Editor, Learning

LOOKS like the kids are in for an amazing summer.

The INQUIRER has just launched a contest for students 11 to 15 years old that will keep the young ones busy while on school break. What's more, it will give them a chance to win mobile phones and qualify for a bigger global contest that can take them to Madrid, Spain.

Cosponsored by Nokia and Inquirer in Education (IIE) in cooperation with the World Association of Newspapers (WAN-Ifra) and Maynilad, the My Dream Interview Contest is a learning-by-doing activity that asks teams of students to pick a famous person to interview, research on that person and formulate interview questions.

It aims to give students insight into how hard VIPs have had to work to achieve fame and/or success. In addition, the contest gives youngsters the chance to find their voice and gain the confidence to interact

SUMMER'S/A11

WHAT'S INSIDE

SUNDAY INQUIRER MAGAZINE • Kitchen confidential: Gaita Fores, 10 other chefs bare secrets • 35 favorite foodstuff to try • Food, faith and Fr. Leo ENTERTAINMENT • 'Fronomy' helps turn sweet star into barfly NEWS • Coast guard rushes to rescue foreign cruise ship off Tawi-tawi • House passes compensation bill for Marcos victims • 8 Koreans nabbed, 300 dogs rescued from online fight operations

Second FRONT PAGE

WEATHER FORECAST

EZ2		
	16	16
	13	20
	10	19

SUERTRES			
	4	5	0
	3	5	5
	4	7	3

SIX DIGIT: 8 5 5 0 8 2

6/42 LOTTO: 1 8 17 22 23 30 — P6,269,756.40

6/55 GRAND LOTTO: 10 15 26 33 36 45 — P30,826,198.80

PN, PCG rush to stricken liner

A PHILIPPINE Navy (PN) and Philippine Coast Guard (PCG) contingent was expected to catch up last night with the luxury cruise ship Azamara Quest, which had been drifting off southwestern Philippines with some 1,000 persons on board after a fire disabled its engines.

Planes on standby

Complete equipment

17-night voyage

Arrest warrant served but no Reyes

P-Noy still trusts police chief–Palace

By Norman Bordadora

PRESIDENT Aquino continues to have confidence in national police chief Nicanor Bartolome despite the recent spate of violent crimes in the country, Malacañang said Friday.

Secretary Edwin Lacierda, President Aquino's spokesperson, said that while high profile crimes had been highlighted in the media, statistics showed a decrease in criminal incidents "on a year-to-year basis."

Lacierda's remarks came a day after one person was killed and five others wounded when armed men robbed a bank teller being escorted by security guards as he was about to deliver a bundle of money to a foreign exchange shop at Robinsons Galleria mall in Ortigas.

Aside from that, almost daily there have been incidents of murder and robberies committed by motorcycle-riding perpetrators.

Lacierda answered in the affirmative when asked if Mr. Aquino continued to have confidence in Bartolome.

"In terms of having the trust and confidence of the President, yes, the general leadership and Philippine National Police Director General Bartolome... has the confidence of the President," Lacierda said in a news briefing in Malacañang.

"Objectively speaking, there's only one basis to see whether criminality has gone down and that is the statistics. And the statistics prove that criminality has gone down," he said.

"The other thing is perception, but that's another matter," Lacierda said.

President Aquino said at last week's graduation rites at the Philippine National Police Academy that he would be the first to prove wrong those who continued to doubt the efficiency of the PNP. He cited statistics that showed crime incidents had gone down to about 247,000 cases by 2011, from a high of more than 500,000 in 2009.

"The 2,286 cases of car thefts in 2010 went down to just 966, or decreased by more than half in 2011," President Aquino said Saturday last week.

Lacierda meanwhile was wary of the President's stand against the reimposition of the death penalty.

Narcs seek license to wiretap

The Daily Gospel

The Daily Gospel

From page A1

[illegible]

Correction

[illegible]



House passes bill compensating Marcos victims

By TJ Burgonio

Lawyers rap reversal of case vs Ver, Lacson

By TJ Burgonio

In bad faith

Case dismissed and reversed

'Energy plan saved PH 28-M barrels of oil'



A retreat in stillness

Power available but at a price

Bishop: Palm Sunday no April Fool's joke

Too much partying

No to crucifixions

Cathedral closed; Paco church site of main Lenten rites

Suu Kyi winning in Burma poll today

Civilian proxy?

Legitimizing ruling junta

World icon

Burma elections: A confusion of logos

Emerging vibrant politics

Inexperienced electorate

Military's party

'Hitler Youth'

$640-M prize for biggest lotto pot in US

Odds: 175 M to 1

IRS wins 'em all

Pinoy knights, dames watch over Holy Tomb





First in Asia

Special calling



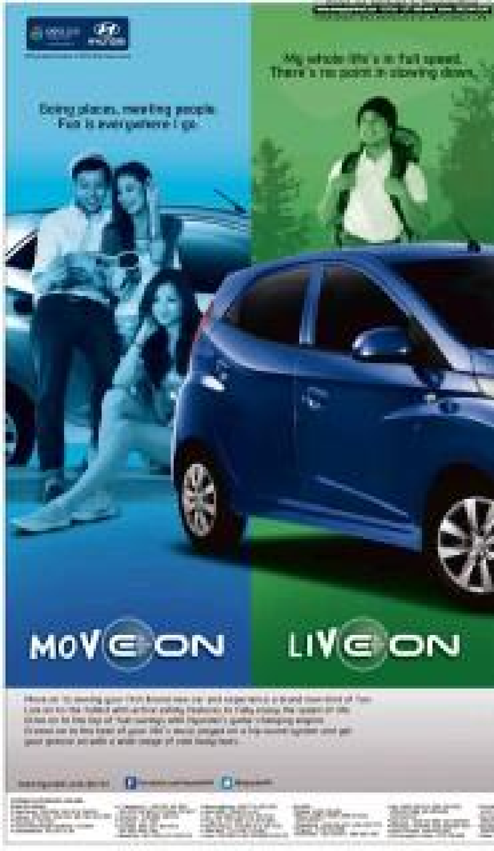
Origins of the order

Special Vatican guests

Jews, Christians, Muslims

Depth of faith here

Pilgrimage with Pope


My whole life is in full speed.
There's no point in slowing down.
Going places, meeting people.
Fun is everywhere I go.
MOVE ON
LIVE ON


I'm ready for anything.
I'm at the top of my game.
Keeping it cool. Keeping it real.
Never missing a beat.
EON
DRIVE ON
GROOVE ON
EON

INQUIRER
OPINION

Day of hope

EDITORIAL



My grandson X

PUBLIC LIVES



Randy David

Loud and clear

MOMENTS



Fr. Jerry M. Orbos, SVD

'It's more fun in the Philippines'

With Due Respect

Artemio V. Panganiban



Memorial to freedom

At Large

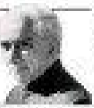
Rina Jimenez-David



The linchpin of Asia

World View

Jaswant Singh



Transgender for prez?

Commentary

Venir Turla Cuyco

3-pronged approach

Akbayan

TALK of the TOWN

To ban or not to ban plastic bags

Ban not a solution

By Crispian Lao

All-weather material

Populist move

Floods

Comparison

No to absolute ban

Jobs, investments

Use 'bayong,' cloth bag

By Sonia S. Mendoza

Cloth bag

Top discards

LGUs support ban

Marine life choked

Misleading comparison

'Bayong'



PHILIPPINE-MADE bayong



Fernando Zobel de Ayala survives triathlon crash

11-kg LPG price slashed by ₱105



Summer's 'dream'



'P-Noy to do what's right'; no pact with Danding

Not for individual students

Free workshops

Finalist teams

'Hasta la vista,' babies

Letter bombardment

Aquino-Cojuangco plot?

Controversial appointments

Farmers trust fund

Across the NATION

Cebu school speaks up, defends move vs students



CAMSUR PARADISE

8 Koreans nabbed; 300 dogs rescued

Foreigners operating underworld network of fights involving pit bulls

SAN PEDRO, Laguna—Police arrested eight Koreans and rescued over 300 pit bulls in separate raids on an underground dog fight arena and a dog farm in Calauan and San Pablo City in Laguna.

Iloilo poll case ruling finds Treñas lead grew



TREÑAS

Militants slam bill turning hospitals into GOCCs

Visayas solons back 'Las Vegas-style' project


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INQUIRER *Mindanao*

Talicud: Paradise not found on map

LOUNGING on a chair inside the entertainment pavilion of Leticia by the Sea, its open air terrace on Talicud Island overlooking the Davao Gulf, Davao businessman Ray de la Paz suddenly turns animated as he talks about tiny creatures under the sea.

[illegible]

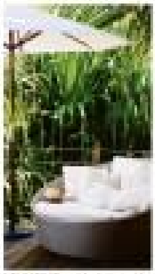


VIEW of Talicud Island from the terrace of Leticia by the Sea.

[illegible]

'There's no Samal Island without Talicud because it's here where you find water so clean, air so fresh and the people, so good...'

[illegible]

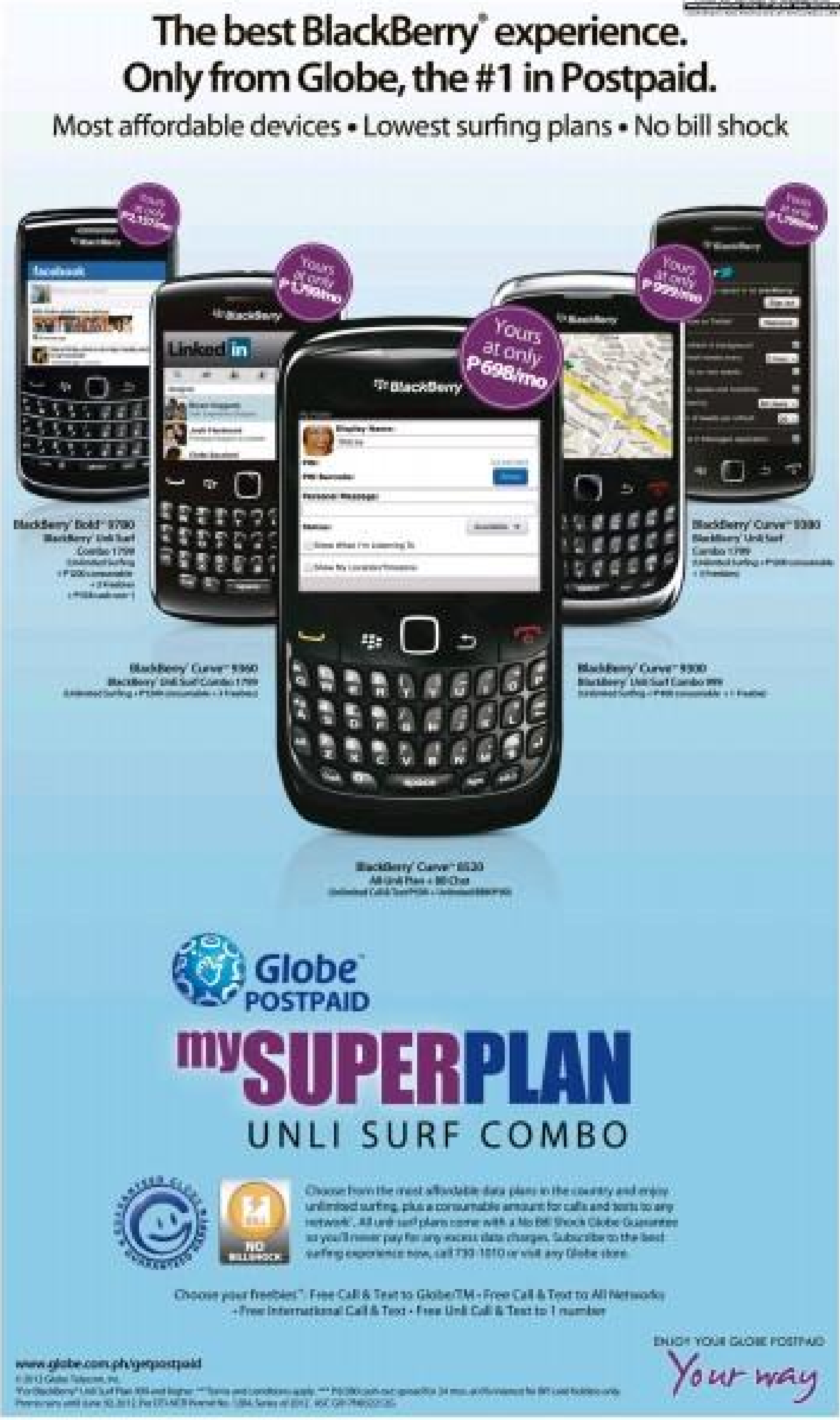


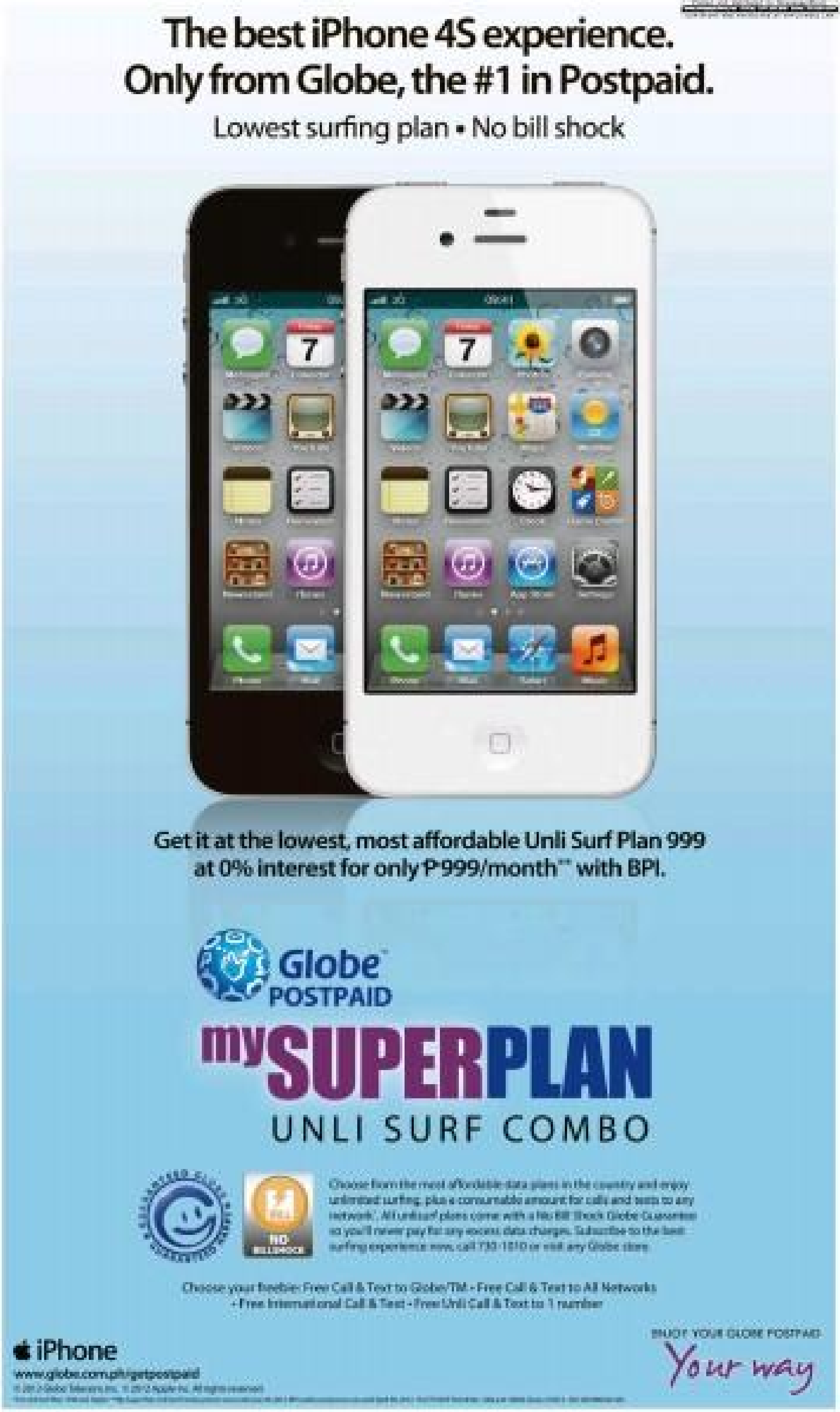
LOUNGING on this chair could induce sleep and dreams.

[illegible]



SOME of the cottages at Leticia by the Sea.


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Blind bring vision of Pasyon to life

Group of the sightless comes up with its own version of the 'pabasa'

TED PONFERRADA'S thumbs slowly caress the raised dots on a thick white sheet of paper as his lilting voice gives life to each of the stanzas which narrate Jesus Christ's last hours on Earth.



One big difference

16 participants

More groups oppose reclamation project

By Mike Mariano

THE DIOCESE of Parañaque has joined the mounting opposition to the Three-Island Reclamation and Development Project, which a number of Las Piñas residents campaigned against earlier this month, saying it would usher in environmental disasters, among other problems.

During a protest march on Friday attended by Parañaque residents and fisher folk groups, Msgr. Mel David of the diocese's Commission on Human Promotion cautioned authorities against pushing through with the project in light of the various calamities which took place in the last months.

[illegible]



RESIDENTS from Parañaque and other areas join the "Kalbaryo sa Kalikasan at Kabuhayan," a protest action against the 635-hectare reclamation project being pushed by the Las Piñas government.

[illegible]

METROBRIEFS

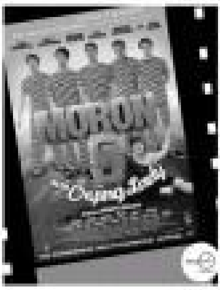
Tollways offer freebies

[illegible]

1 dead, 1 hurt in heist

[illegible]







Blind bring vision of Pasyon to life

From page A1

[illegible]



TED PONFERRADA, vice president of the Tanglaw Blind Association, practices for Wednesday's pabasa, with another participant, Marilou Mendiola, the group's president.

Performance jitters

[illegible]

Pinoy students hold virtual dialogue with Indian teens on religion, culture

By Tarra Quismundo

[illegible]

Veil of ignorance, mistrust

[illegible]

'Fantastic, genuine dialogue'

[illegible]

DOMESTIC workers cannot be excluded from the protection of international labor standards.
—International Labour Organization

GLOBAL Pinoy
Editor Monica Feria

This section is dedicated to Filipinos overseas toiling on land and at sea, in factories, in construction sites and in the homes of the world to secure a better life for their families. These are their stories.

Journey to the stars and back

IS THE WORLD ending in 2012? What happens if you get sucked in a black hole? Do you believe in evolution? Are there other planets like Earth?



ASTROPHYSICIST Dr. Reinabelle Reyes hopes to return home and teach science.

Couple duped more than ₱1M by illegal recruiters in Italy

Protest brewing over changes in special civil engineering board exam for OFWs

By Monica Feria and Jeannette I. Andrade

Did CE board agree?

Almost impossible

Why no reply?

> Engineers in Qatar are still waiting for an explanation from PRC

Was there expert advice?

PRC owes no explanation

Still waiting

PH joins allied forces parade



COL. CHRIS PILAO, APSL supreme commander

The WORLD

Editor: Lorenzo B. Ziálcita



A MASTERCARD logo on a door outside a restaurant in New York. AP FILE

MasterCard, Visa warn of possible data breach

MASTERCARD INC., Visa Inc. and Discover Financial Services have been victims of a potential security breach, the latest in a string of incidents that have put the personal information of millions of credit cardholders at risk.

The companies—the first, second and fourth largest global credit card processors, respectively—said the issue stemmed from a third-party vendor and not their own internal systems.

It is unclear just how large of a breach this is and how many consumers might be affected.

MasterCard and Visa said they have notified banks about the security breach. Discover said it was monitoring accounts for suspicious activity and will reissue cards "as appropriate."

Following news of the breach, shares of Atlanta-based Global Payments Inc., which acts as a credit-clearing middleman between merchants and card processors, were halted after dropping more than 9.1 percent.

Visa shares were down 57 cents at $118.03 and MasterCard shares were down $1.52 at $422.59 in afternoon trading.

MasterCard said it notified law enforcement officials and has hired an independent data security organization to review the possible breach. A US Secret Service spokesperson said it was investigating but declined to give any specifics about the breach.

"MasterCard is concerned whenever there is any possibility that cardholders could be inconvenienced and we continue to both monitor this event and take steps to safeguard account information," the company said in a statement. "If cardholders have any concerns about their individual accounts, they should contact their issuing financial institution."

Visa said it provided banks with affected customers' account numbers and emphasized that customers are not responsible for fraudulent purchases.

The companies' statements came after the blog KrebsonSecurity reported that MasterCard and Visa have been alerting banks across the US about a "massive" breach that may affect more than 10 million cardholders. The report said accounts were compromised between Jan. 21, 2012, and Feb. 25, 2012.

Once a person swipes a card to pay, the transaction is sent through a chain of processing.

The account number, expiration date and possibly the cardholder's name is sent from the point of payment to a processor which then connects to Visa or MasterCard. Information is then sent to the card issuer—a bank—which ultimately authorizes the transaction.

The actual transfer of money occurs later.

The information that was likely collected illegally is called Track 1 and Track 2 data. A person improperly using the information can transfer the account number and expiration date to a magnetic strip on a card and then try to use the card on a website. *Reuters*

French police detain 19 in aftermath of killings

PARIS—Police led predawn raids across France on Friday in a crackdown against suspected Islamist extremists, arresting 19 people and carting off automatic rifles and other guns in authorities' latest response to a wave of terrorism that has shaken the country.

President Nicolas Sarkozy, intent on showing an all-out fight against terrorism as his reelection contest nears, promised more such raids as his conservative government responds to a spate of shootings in southern France by a radical Islamist that left seven people dead and two wounded.

Interior Minister Claude Gueant said there was "no known link" between those detained on Friday and Mohamed Merah, the 23-year-old Frenchman who claimed responsibility for the killings in Toulouse and Montauban. Merah was killed in a shootout with police after a 32-hour standoff last week.

The raids in or near the cities of Toulouse, Lyon, Marseille, Paris and Nantes involved the arrest of members of a radical Islamist group known as Forsane Alizza—the Knights of Pride—that was banned last month.

[illegible]

Sarkozy gave no details about the reasons for the arrests.

"It's in connection with a form of Islamist radicalism," he said on Europe-1 radio. [illegible]

But Philippe Missamou, a lawyer for Forsane Alizza, said those arrested in the sweep all were French citizens, raising questions about where Sarkozy might have such suspects sent.

"This is a purely political maneuver ... linked to the presidential election," Missamou said of the arrests. [illegible]

Group leader Mohammed Achamlane was detained in western France.

[illegible]

"In any case, the early signs suggest the operation was rather well-executed—involving many different areas simultaneously and netting people who were in contact with each other," she said. *AP*



SARKOZY

More Asian-Americans marrying within their race

[illegible]

In 2010, 10.2 million Asian immigrants were living in the United States, up from 2.2 million in 1980. [illegible]

New York Times News Service

2 studies say pesticide to blame for bees' decline

SCIENTISTS have been alarmed and puzzled by declines in bee populations in the United States and other parts of the world. [illegible]

[illegible] *NYTNS*

WorldBriefs

Afghan policeman drugs colleagues, kills 9

[illegible] *Reuters*

Indonesia parliament blocks fuel prices hike

[illegible] *AP*

Bombs in southern Thailand kill 8, wound 68

[illegible] *AP*

Critics slam Brazil court's underage sex verdict

[illegible] *AP*

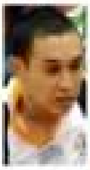
Sunday SPORTS

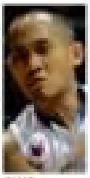
Tseng grabs Kraft lead

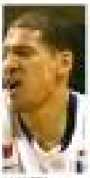
PBA best-of-3 q'final series under way

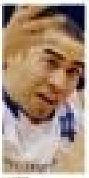
Judy Ann Santos-Agoncillo on 'Shocking' Experiences




ABAREOU


CASIO


LASSITER


LUTZ

'Small' guys get All-Star starting spots

Airmen force draw with Loyola Meralco

By Cedelf P. Tupas



SERIES 9

Tigers nip Bulls in 11 innings; Sharks up

By Marc Anthony Reyes

Lachica, Julian make waves in Carmona race


LACHICA and Julian



Erik Morales—from mania to murmur

SOUTHPAW
Percy B. Della



King Montessori rules ICTSI-SM badminton

Third Viloria, Romero fight moved to May

IN HUDDLE



Beth Celis



PH teams keep top 2 ABL slots

FILOIL HANES CUP

UP looks to improve as key players graduate



Drama between Calipari, Pitino heightens F4 war

Brookside hosts two tennis tourneys

WNCAA, MNCAA nat'l games





Plantation Bay hosts fourth NAGT series leg

Sunday SPORTS

Nowitzki lifts Mavs vs Magic

ORLANDO, Florida—Dallas' Dirk Nowitzki banked in a jumper with 5.9 seconds left and scored a game-high 28 points to lead the Mavericks to a comeback 100-98 win over the Orlando Magic in the NBA on Friday.

The Mavericks trailed by 15 points in the third quarter before rallying in the final period, aided by a plethora of turnovers by the Magic. Jason Terry had 10 points in the quarter and 17 in the game.



DALLAS forward Dirk Nowitzki drives around Orlando's Ryan Anderson. AP

Orlando had 16 turnovers, which led to 20 points for the Mavericks. Orlando lost to Dallas for the sixth straight time at home.

Jameer Nelson scored 24 points to lead the Magic.

In Chicago, the Bulls beat Detroit for the 14th straight time, 83-71.

Luol Deng scored 20 points and Joakim Noah added 19 points and 12 rebounds for the Bulls, who scored the final eight points after the Pistons closed within four with just under 5 minutes left.

Chicago improved its league-best record to 42-11 even though star Derrick Rose and Richard Hamilton remained sidelined by injuries.

Brandon Knight scored 16 points for the Pistons.

In Atlanta, Joe Johnson scored 28 points to lead Atlanta past former coach Mike Woodson and New York, 110-99.

Willie Green carried the Hawks home by scoring 15 of his 20 points in the final period, including a three-pointer from the corner that stretched Atlanta's lead to 94-84.

Woodson, who coached the Hawks from 2004-10, returned to Philips Arena for the first time as the Knicks interim coach. His team was missing injured starters Amare Stoudemire and Jeremy Lin.

Carmelo Anthony led the Knicks with 36 points.

In Houston, Goran Dragic scored a season-high 23 points as Houston beat Memphis at home for the 12th straight time, 99-89.

Dragic has been starting at point guard with Kyle Lowry out with an illness. Friday's performance extended his streak of double-digit scoring games to a career-high 14 in a row.

Courtney Lee added 17 for the Rockets.

Rudy Gay had 20 points to lead Memphis, which started a span of seven games in nine days on Friday.

In Toronto, Dwyane Wade and Chris Bosh scored 30 points each as Miami notched its seventh straight win over Toronto, 113-101. AP

OTHER RESULTS: [illegible]

IN THIS ISSUE



Turning strawberry into gold B2

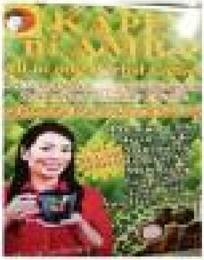
Sunday Biz



Roy V. Señeres: The envoy is a 'coffee magnate'

Text and photos by Arnold Pts. Guevara

ROY V. Señeres has had a checkered life as diplomat, lawyer, political analyst, rebel (at least according to the previous administration), devout Catholic, economic nationalist, friend of Overseas Filipino Workers.



[illegible]

Power Situation Outlook

for Sunday, 1 April 2012

[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	6,540	1,888	1,237
[illegible]	5,818	1,244	1,042
[illegible]	2,728	963	193

Thinking your way to the top

A LEADER'S WAY

John C. Maxwell



'Before an idea can make an impact, it must make the descent from your head to your hands'

GOINGS-ON

Holcim's 100th year

The Great Luxe Sale 2012







Turning strawberry into gold











STRAWBERRY cupcakes









New chicken on the block spreads her wings







SM WINS TOP PLUM

BPI Family Auto Loan makes car ownership EASY with bpiloans.com



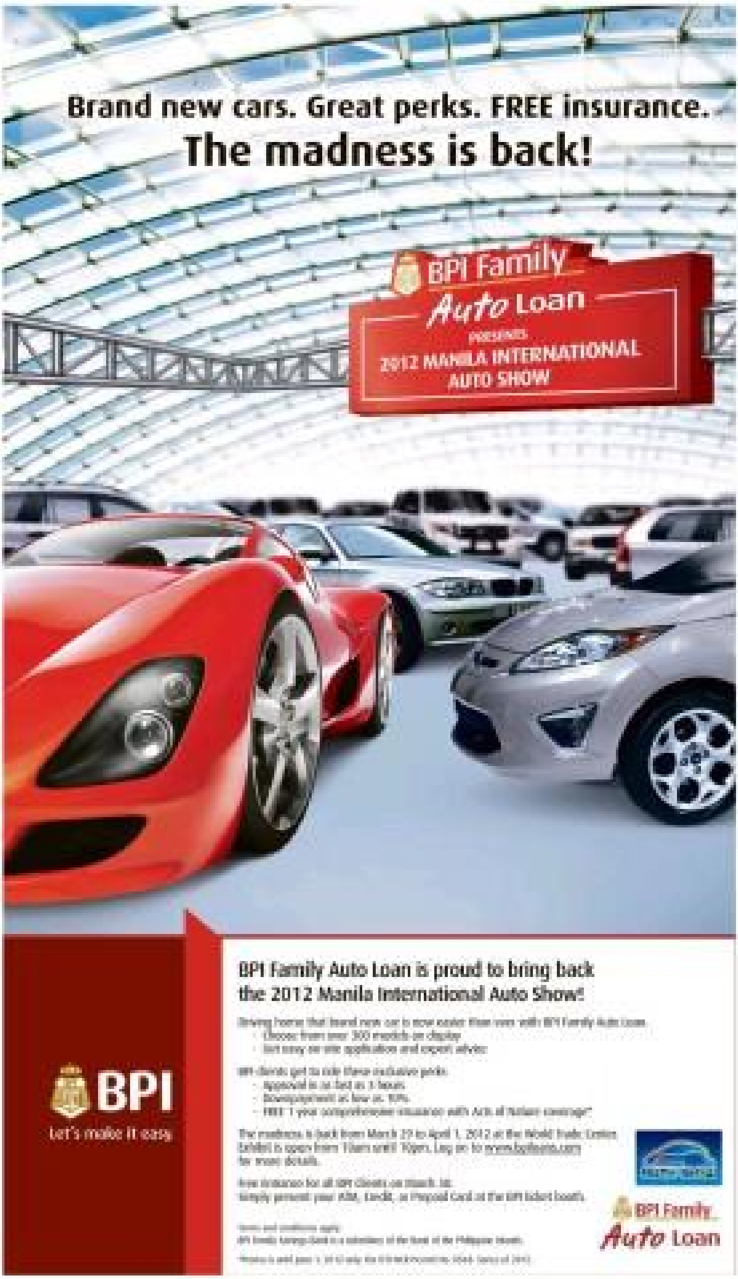
David Santaella, Jr., SVP and Head of Auto Loans of BPI Family Auto Loan (1st row, 3rd from left) Jojo Ocampo, SVP and Chief Marketing Officer of BPI, Joseph Ang, Chairman of Worldbex Services International (1st row, 3rd from right), Francis Tolentino, MMDA Chairman and 2012 MIAS Speaker (1st row, 2nd from right).



Clients may also log on to www.bpiloans.com, and be informed of the latest car models at your fingertips. Do a head-to-head comparison through the 'Car Buyers' Guide' and compute how much you will be paying using the Auto Loan Calculator.



BPI Family Representatives Felipe Carlos, Mhario Jose Jacinto, David Santaella, Jr., and Ramon Noel Altamirano during the launch of BPI Family Auto Loan's FREE insurance with Acts of Nature Coverage promo.



Even as the country's biggest auto show concludes this Sunday, April 1, 2012, BPI Family as the presenter of the 2012 Manila International Auto Show continues to make car ownership EASY for Filipinos through BPI Family's website, bpiloans.com.

With BPI, you don't need to visit the bank to apply for an auto loan. You just have to log on to www.bpiloans.com and click the auto loan section. It will redirect you to the auto loan homepage that has two innovative features: the car buyer's guide and the auto loan calculator.

The car buyer's guide enables you to select from the BPI Family Auto Loan's wide array of cars available in the database. From the Japanese cars to the European luxury cars of almost all the hottest brands, bpiloans.com gives you hundred of cars right at your fingertip and the power to check out the car of your choice through categories like price range, classification and engine power. The website even offers a head-to-head comparison of the cars in the database without any restrictions. So you can compare a Japanese sedan to an American muscle truck.

Furthermore, the auto loan calculator assists you in computing for your financing needs depending on the car chosen and determines how much you will be paying monthly and its duration. Once decided, you can submit an online application and take advantage of its 3 to 8 hours credit approval.

Aside from BPI Family Auto Loan affordable interest rates and free insurance, clients can get a FREE PETRON-BPI MasterCard with FREE fuel and fuel rebates given upon loan approval. Paying for your loan is also made more convenient because of BPI's wide range of payment channels such as auto debit arrangement, Express Online, Express Phone and ATM.

"We want our clients to feel that they are valued in exchange of their continuous trust and loyalty to the bank. By offering them a comprehensive website like bpiloans.com, we empower our clients by offering them another channel to access the bank. We, at BPI Family Auto Loan, aim to make it EASY for Filipinos to drive their dream car" says Mr. David Santaella, SVP and Auto Loans Division Head.

Clients may also visit 132 Paseo, the country's first loans and concepts store, at 132 Paseo de Roxas corner Nieva Street, Legaspi Village, Makati City or any of the over 800 BPI and BPI Family Savings bank branch.

Apply online at

www.bpiloans.com

Like us bpiloans.com

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CAR of the YEAR

Pinoy award this time for ELANTRA

Hyundai best-seller bags trophy No. 16

By Aida Sevilla Mendoza

THE Hyundai Elantra added another laurel to its win-sculpted record when it garnered the Car of the Year Philippines (COTY-P) 2011-2012 trophy at the Car Awards Group, Inc. (CAGI) Awards Dinner last Thursday.

Before COTY-P, the 2011 Elantra had already collected 15 other awards and recognitions across the globe, including the 2012 North American Car of the Year, 2012 Canadian Car of the Year, 2012 South African Car of the Year, 2011 Best New Model (Kiplinger), 2011 Top Pick and Recommendation (Consumer Reports U.S.), 2011 Greenest Vehicle (American Council for an Efficient Energy Economy), Top Ten Green Cars of 2011 (Kelly's Blue Book), 2011 Vehicle Satisfaction Award and No. 1 ranking in Compact Sedan Comparison (Motor Trend).

Still, the COTY-P plum "pleasantly surprised and excited" Hyundai Asia Resources, Inc. (HARI) president and CEO Ma. Fe Perez-Agudo, whose marketing savvy has catapulted Hyundai to the No. 3 spot in motor vehicle sales in the Philippines after Toyota and Mitsubishi. This is the first time in post-World War II Philippine automotive history that a non-Japanese brand has reached the top three circle of best sellers.

The 2011 Elantra—which has been described by Wall Street Journal motoring columnist Dan Neil as "a terrific car" and "on paper pretty much unbeatable for the money" due to its good looks, standard four-wheel disc brakes, battery of [illegible] functions, [illegible] of the cabin and [illegible] quiet, [illegible] the [illegible] and [illegible] 1.8 liter, 148 hp all-aluminum engine averaging 18.8 kilometers per liter—is in its fifth generation, the first having been introduced in 1990.



HYUNDAI Asia Resources, Inc. president and CEO Fe Perez-Agudo gets another pleasant surprise from the Elantra.





CAR OF THE YEAR

Pinoy award for ELANTRA

Hyundai Elantra GLS: The new king of the compact sedan market



COTY-P testing procedures here are internationally up to par—Lao

By Charles E. Buban

PERHAPS a sign of the growing competitive threat that the Korean automakers pose to the country's leading automotive marques, the 1.6-liter, automatic GLS variant of Hyundai Elantra was recently crowned the 2011-2012 Car of the Year Philippines.

The Elantra, which was also chosen as the year's Best Compact Car, beat out the 13 finalists who were also winners in their respective categories: Kia Picanto 1.0 M/T (Best Basic Subcompact Car); Suzuki Swift 1.4 A/T (Best Subcompact Car); Kia Sportage 2.0 (Best Crossover); Volvo S60 T4 (Best Luxury Mid-sized Car); MINI Countryman S (Best Luxury Compact Crossover); Mitsubishi Montero Sport 4x2 M/T (Best Midsize SUV 4x2); Mitsubishi Montero Sport GTV 4x4 A/T (Best Midsize SUV 4x4); Ford Explorer V6 AWD (Best Luxury SUV); Mitsubishi Strada 4x2 A/T (Best Pickup 4x2); and Mitsubishi Strada 4x4 A/T (Best Pickup 4x4).

"The COTY-P award is well deserved by the Hyundai Elantra this year. In fact, this is the 4th COTY award that the Elantra received after being conferred with the same honor in Canada, North America and South Africa. These results are just a validation that the Car Awards Group Inc.'s COTY-P testing procedures here are internationally up to par," announced Pressie Lao, CAGI president.

The COTY-P awards is an annual consumer-oriented event organized by CAGI, a non-stock, non-profit organization composed of more than 50 motoring journalists from various print, broadcast, and online media outlets.

Other awardees

Apart from the COTY-P winner Elantra and the 13 finalists, CAGI also recognized other automotive models and outfits in a special awards category: Chevrolet Cruze Diesel (Standard Insurance Worry-Free Award); Ford Explorer's My Ford Touch Sync (BOSCH Technical Innovation Award); Volvo S60 (AAP Road Safety Award); Kia Picanto 1.0 M/T (Papa J's Best Value Award); Nissan Teana 250XV (Caltex with Techron Enjoy the Journey Award); Suzuki Swift 1.4 A/T (Carriage World Design/Care Award); Toyota Hilux 3.0G 4x4 (All Terra All Activity Vehicle Award); Foton MPX 2.8L CRDi Long Wheelbase (Veranda Court Most Spacious Award); Lifan LF320 M/T (Red Rock Travel Most Affordable Car Award); Hyundai Elantra 1.6 M/T (Speedlab Tuner's Choice Award); and Tuason Racing School and Ford Group Philippines TRS Cup powered by the Ford Fiesta (Clark International Speedway Motorsports Award).

The COTY-P winner as well as the 10 finalists got their scores from the numbers gathered during an 8-day qualitative and technical tests organized by CAGI.

2011-2012 CAR OF THE YEAR

	CATEGORY WINNERS
Basic Subcompact Car	Kia Picanto 1.0 M/T
Subcompact Car	Suzuki Swift 1.4 A/T
Compact Car	Hyundai Elantra 1.6 GLS A/T
Crossover	Kia Sportage 2.0
Luxury Mid-sized Car	Volvo S60 T4
Luxury Compact Crossover	MINI Countryman S
Midsize SUV 4x2	Mitsubishi Montero Sport 4x2 M/T
Midsize SUV 4x4	Mitsubishi Montero Sport GTV 4x4 A/T
Luxury SUV	Ford Explorer V6 AWD
Pickup 4x2	Mitsubishi Strada 4x2 A/T
Pickup 4x4	Mitsubishi Strada 4x4 A/T
SPECIAL AWARDS	
Standard Insurance Worry-Free Award	Chevrolet Cruze Diesel
BOSCH Technical Innovation Award	My Ford Touch Sync (Ford Explorer)
AAP Road Safety Award	Volvo S60
Papa J's Best Value Award	Kia Picanto 1.0 M/T
Caltex with Techron Enjoy the Journey Award	Nissan Teana 250XV
Carriage World Design Care Award	Suzuki Swift 1.4 A/T
All Terra All Activity Vehicle Award	Toyota Hilux 3.0G 4x4
Veranda Court Most Spacious Award	Foton MPX 2.8L CRDi Long Wheelbase
Red Rock Travel Most Affordable Car Award	Lifan LF320 M/T
Speedlab Tuner's Choice Award	Hyundai Elantra 1.6 M/T
Clark International Speedway	
Motorsports Award	Tuason Racing School and Ford Group Philippines' TRS Cup powered by the Ford Fiesta



HARI president and CEO Ma. Fe Perez-Agudo delivers a speech after the Hyundai Elantra was announced as winner of the Car of the Year



THE Car Awards Group, Inc. Car of the Year event at the Philippine Trade Training Center was a gathering of the auto industry's prime movers.

During this period, each vehicle is evaluated for their exteriors, comfort, drivability and value for money. These vehicles underwent acceleration, braking, and handling tests to assess driving characteristics.

Hold its ground

"Probably one reason the Elantra held its ground is the fact that it has a stylish exterior that makes its competitors look bland. Thanks to this head-turning styling as well as a fuel-efficient engine, more than enough cabin and trunk space that could compete with some mid-size sedans, and a long list of standard safety features and upscale options, these Elantra attributes could easily overshadow many of its competitors," said a very delighted Maria Fe Perez-Agudo, HARI president and CEO, after receiving the trophy.

The awards night happened last March 29, during the 8th Manila International Auto Show held at the World Trade Center in Pasay City.

The Hyundai Elantra was completely redesigned for the 2011 model year, and slightly improved for 2012.

Wonderful surprise

Agudo recalled that when the Elantra was introduced here, HARI initially expected a modest sale—200 units per month. "But we had a most wonderful surprise because as of February year-to-date sales, the Elantra was averaging almost 400 units per month despite supply limitations. We attribute this very positive response to the motoring public's assessment of the car's power, features, space, over-all appeal and price tag," said Agudo.

The Elantra is available in three variants: a 1.6 (Gamma engine) CL variant with 6-speed manual transmission, a 1.6 liter (Gamma engine) GL variant with 6-speed automatic transmission, and the top of the line 1.8 liter (Nu engine) GLS variant with 6-speed automatic transmission.

Agudo informed that the Elantra helped HARI achieve a 199 percent sales growth in passenger cars last February.

"With stand-out styling, fuel efficiency mark, impressive interior and solid pricing, HARI won't have any trouble bringing customers into dealerships and send a number of them on their way in a new Elantra," believed Agudo.

Car of the Year Awards 2012 Gallery



EVENT host David Celdran



CAGI president Froilan Lat



COLUMBIAN Autocar Corp. (CAC) VP for marketing Bodie Quiza with the other members of Team Kia, from left, Dodjie Castro, Reyling Borlaza, Precious Cocos, Emma Saul, Benjie Adriano and Chit Velasquez.



HMPC VP Alfonso Tomeldo accepts the Honda award from CAGI officials Rodney Burgos and Ross Zamora.



MITSUBISHI'S Arlan Reyes, Dante Santos, Ross Cruz, Alfonso Tomeldo and Froilan Dytianquin with their haul of four awards.



FORD Group PH VP Marketing Vinay Piparsania (left) receives the Luxury SUV award given to the Ford Explorer V6 AWD by Botchi Yu and Nicky Tamayo.



PIPARSANIA also went up the stage for the Bosch Technical Innovation Award given to My Ford Touch Sync (Ford Explorer) by Sangjo Park.



TOYOTA'S Dax Avenido (third from right) and Toyota Alba (right) with, from left, Jaguar Motoring's Albin Uy, Jason Ang, Tessa Salazar and Jong Arciaso



RAYMUND Rodriguez (second from left) accepts the All Terrain All Activity Vehicle Award for Toyota Hilux 3.0D 4x4 from Edmund Manguiat, Andy Sanidin and Cattie Sepaso.



VOLVO Cars VP for Marketing Services Lot Concepcion-dellamano shows off the Luxury Mid-sized Car trophy won by the Volvo S60 T4



NISSAN marketing head Luz Jenis (second from left) accepts the Castrol with Techron Enjoy the Journey Award for the Nissan Teana 250XV from Toby Malonzo.



A dazzling performance by the all-female group Proud to be Pinoy.



THE Kia Picanto 1.0 MT is given the Papa Ji Best Value Award by Jeremiel Garcia to Quiza.



TCCI-Chevrolet's Lyn Ramos, Bel Laurente and Mark Paraiso.



HMPC'S Arlan Reyes, Froilan Dytianquin and Ross Cruz and Paulino Gonzales of Asian Carmakers Corp.



AUTOHUB Group boss Willy Tee Ten with the Luxury Compact Crossover trophy won by the MINI Countryman S.



CLARK International Speedway Motorsports Award goes to Tuason Racing School represented by Mike Rivasio and Ford Group Philippines represented by Piparsania. With them are Garry Palisi, Eric Soriano and Robbie Consunji.



LEXUS president Danny Isla (right) with speaking coat Johnny Tan



QANAC with Eric Ritz.



ROMMEL Syno (right) with the Victoria Court Most Spacious Smartliner by the Foton MPX 2.8L CRDi Long Wheelbase

ROAD TRAVEL COMMANDMENTS

1. **Thou shall secure Brakes and brake fluid.** Ask your mechanic if your brakes are still good. Make sure your brake fluid is in thy maximum allowable level for your vehicle and have an extra bottle of brake fluid in your trunk.

2. **Thou shall see the Light**- headlights, break light, signal light, and park light if they're on good working condition. Always bring an extra spare of bulb in your car.

3. **Thou shall check thy Oil** and verify if the oil level has the right amount for travel. Have an oil change a week before thy planned road trip.

4. **Thou shall ensure full amount of clean Water in thy radiator** to avoid overheating. Also, check thy radiator for leaks.

5. **Thou shall check Battery terminals** and make sure they are clean and do not have any corrosion.

6. **Thou shall keep tire Air pressure at the right gauge.** Replace tires that have bulges in them. Cracked or worn out treads is another sign that the tires need to be replaced.

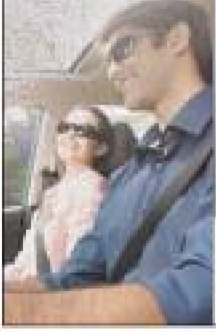


7. **Thou shall secure enough Gas for long travels.** Running out of gas is a big hassle. Have your gas gauge checked to get a good gas level reading. If damaged, replace it immediately.

8. **Thou shall Plan thy route** with ample time to reach the destination so that you don't have to rush and you can maximize thy vacation. Avoid going too fast, too.

9. **Thou shall fasten thy Seatbelt** all the time while inside the car. Wearing of seatbelt reduces the chance of fatality in case of an accident. If traveling with children, ensure they are wearing the seatbelt correctly.

10. **Thou shall not forget to drop by and have your Car Check-Up along the road at Hyundai's Summer Motorist Roadside Assistance. Or go have your car checked before you travel at the nearest Authorized Hyundai Dealer.**



WATCHING OVER YOUR JOURNEY THIS HOLY WEEK



On April 5, 7 and 8, Hyundai will be with you on the road to help keep you safe and worry-free on your travels.

Visit any Hyundai - Summer Motorist Roadside Assistance station at the following SMRA locations

ROADSIDE ASSISTANCE SITES

SERVICING DEALERS

Drop by for these amazing freebies!

And avail our exclusive deals for Hyundai car owners

www.hyundai.com/ph/en

HYUNDAI PARTICIPATING DEALERS:

METRO MANILA

LUZON

Sunday LIFESTYLE
Editor Thelma Sioson San Juan



Harnessing the youth gene to fight skin aging

On its 20th year, Avon's best-selling Anew line brings 'anti-aging' to a new level—and signs up some ageless new endorsers, including Lucy Torres-Gomez

By Gibbs Cadiz

PAULINA PORIZKOVA is the face of Avon Cosmetics' latest "breakthrough anti-aging miracle," Anew Genics.

[illegible]

Pioneer status

[illegible]


SUPERMODEL Paulina Porizkova is the face of Avon Cosmetics' latest "anti-aging miracle," Anew Genics.



Harnessing the youth gene to fight skin aging

From page C1

[illegible]





AVON'S Research and Development Center in Shanghai, its largest scientific facility outside the United States. Top, right: a lab scientist at work

[illegible]

Come-on

[illegible]

Research and development

[illegible]



DR. XIAOCHUN Luo, chief scientific officer and group vice president for Avon's global research and development

[illegible]





AVON ASIA spokespersons Amber Chia and Lucy Torres-Gomez



PHILIPPINE media representatives and Avon officers on a recent tour of the beauty company's R&D Center in the Jinqiao Hi-Tech Park in Shanghai





FELIX HOLDS MEDIA LAUNCH

[illegible]

Ramon Aboitiz Foundation gives out 5th Triennial Awards for Visayas-Mindanao icons

CEBU CEBU



Jobers Fitzerald

THE RAMON Aboitiz Foundation Inc. (RAFI) held its 5th Triennial Awards at the ballroom of Marco Polo Plaza Hotel. The awards are granted every three years to an exemplary individual and an outstanding institution in the Visayas and Mindanao. Intense research and deliberation are involved to come up with five finalists.

Dominico Chua, RAFI's chief operating officer, says the awards were launched in 1996, to recognize those committed to building a more humane, equitable and caring society. Honored are men and women who, through their dedication, bring about change and improve the lives of the less privileged.

Essentially, they reflect the philanthropic and humanitarian ideals and values of the late Ramon Aboitiz and his son, the late Eduardo Aboitiz.

On stage to welcome everyone was RAFI president Roberto "Bobby" Aboitiz who gave the rationale of the awards, specially significant this year when RAFI celebrates its 46th anniversary. He recognized the presence of Cebu Vice Governor Agnes Magpale among the many prominent guests.

Bobby Aboitiz and his wife, Ma. Christina "Marsan" Gutierrez de Aboitiz, presented the awards committee: chairperson Margarita de la Cruz; businessman Jonathan Aldeguer; journalist Valentino Avila; Dra. Crispin Beltra, FMS (from the academe); and Leonardo Moreno (NGO sector).

Well-documented PowerPoint presentation features the five finalists of each category. All were most deserving but just one is endorsed to be the winner. Chosen for the Don Eduardo Aboitiz Most Outstanding Institution Award was the Negros Women for Tomorrow Foundation, represented by Manuel Margate, who quipped, "Yes, I am a man!"

The foundation has moved women from poverty to financial independence. It follows the precepts of microfinancing and has gone beyond the boundaries of Negros Island.

The other finalists: Agri-Aqua Development Coalition of Mindanao, spurring sustainable development through coalitions; Alternative Indigenous Development Foundation, jump-starting growth in rural communities, with 181 sites in Visayas, Mindanao and other parts of the Philippines; SOS Children's Village Philippines, nurturing abandoned and/or orphaned children through family and home care, a concept originating in Austria but well-adapted to the Philippines; and the Great Physician Rehabilitation Foundation. It champions the disabled who may be in wheelchairs but are mostly useful in Ozamis City, Misamis Occidental, and beyond.

Accomplished individuals

After a beautiful performance by University of the Visayas Chorale, it was time for the Don Ramon Aboitiz Exemplary Individual Award. It went to most of everyone's favorite among the finalists: Rene Vendiola.

He used to be a slash-and-burn farmer destroying precious woodlands. He had a change of heart and, for over 20 years now, he has advocated the protection of the environment through tree planting.

A one-hectare property of his in Negros Oriental has been turned into a veritable rain forest. Among the plants of his Ugmong Woodland is the endemic and endangered Magnificent Maiden flower, which he propagates.

Other exemplary individual finalists were as follows:

Fr. Angelo Benavides, who is based in the Diocese of Marbel in Mindanao. He has opened lines of communication between the T'Boli, the Christians, the Muslims and even the military.

Professor Estrella Cantallopez of Notre Dame University in Cotabato City. She was stunned by witnessing war carnage and has dedicated her life to the attainment of peace.

Apolinario Leyson, abandoned at the age of 6, and a street child at Cebu's Carbon Market, he ended up working at the canteen of nearby University of San Jose Recoletos. Scouting transformed him and made his career.

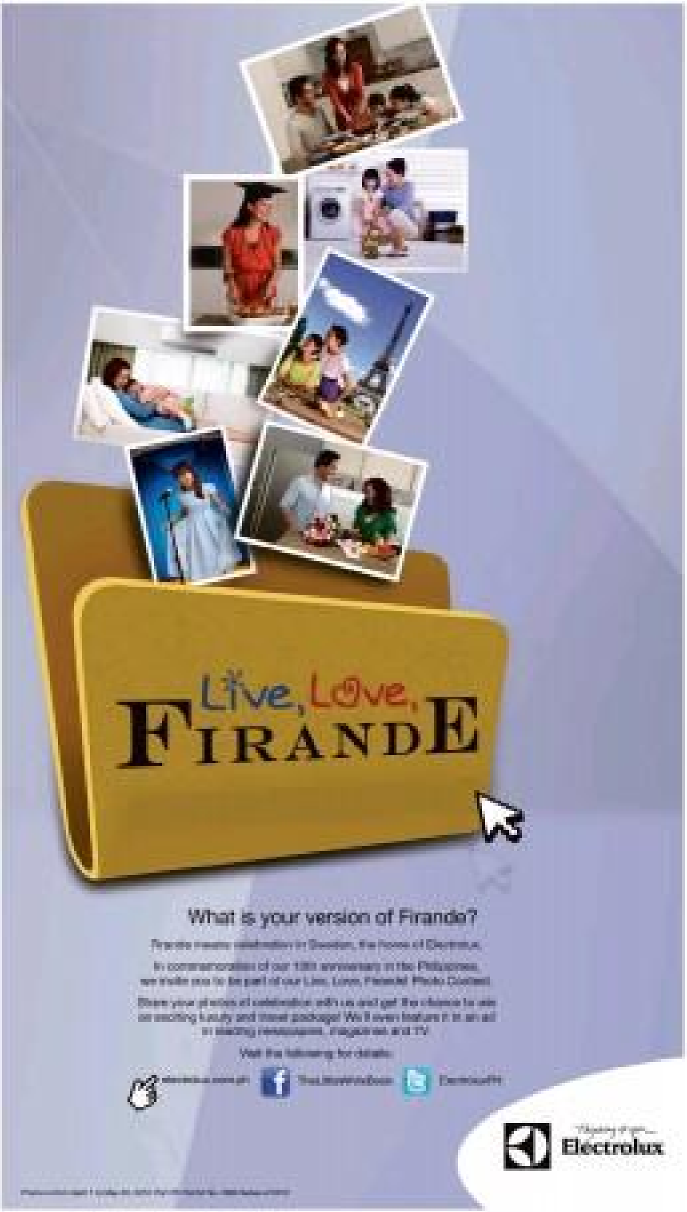
Fr. Renato Tomayo, a missionary assigned in Bantayan under Christ Foundation. He has uplifted the living condition of the Bajaus, heretofore considered marginalized and lowly. The transformation has been short of miraculous.

As it has become a tradition of the RAFI awards, Maitan Aboitiz was on stage to recite the poem "A Future Not Our Own," whose words are attributed to Archbishop Oscar Romero, martyred in El Salvador in 1980. Maitan recited the first part while the rest was read by her daughter Anamar Aboitiz, a deputy director at RAFI.

Before the program ended, RAFI vice president Jon Aboitiz announced that everyone would get a booklet about the finalists of the 5th Triennial Awards. As he said, it is an excellent documentation, capturing the spirit behind the noble work of the finalists, all worthy of emulation.

Among those present were Jon and Bobby's mother Pacqui Aboitiz; their aunt Quina Melendrez; Fr. Ernesto Javier; lawyer Manuel Go; and Dr. Jocelyn Gerra, who is with the RAFI cultural program of Casa Gorordo Museum.

Joy said this year's "Gabii sa Kabilin" will be on May 25, a Friday. That's Heritage Night in Cebu, with 75 museums and historical sites designated for nocturnal visitation. There are so many this year they may have to use up the whole weekend.



Easter Sunday fairytale festivities

ON APRIL 8, Easter Sunday, Discovery Suites will have a medieval fairytale theme featuring knights, princesses and friendly dragons.

The event begins at 2 p.m. with families gathered at Restaurant 5 for a hearty afternoon buffet. Children will then be ushered to Columbus and Magellan function rooms, where they will be treated to an afternoon program with hidden acts, parlor games and raffles. The event ends with the traditional Easter Egg Hunt.

Tickets to Discovery Suites Easter Egg Hunt Children's Party is at P850++.

Discovery Suites' room package for Holy Week is inclusive of breakfast buffet at Restaurant 5, complimentary WiFi access on suite and 2 tickets to the Easter Egg Hunt Party on April 8. Rates begin at P5,700++ for a one-bedroom suite.

For inquiries, call Discovery Suites at 7198888, 6348888, or e-mail [illegible]

Discovery Suites, Discovery Country Suites Tagaytay and Discovery Shores Boracay are owned and managed by The Discovery Leisure Company.



DISCOVERY Suites' kiddie Easter party features friendly dragons.

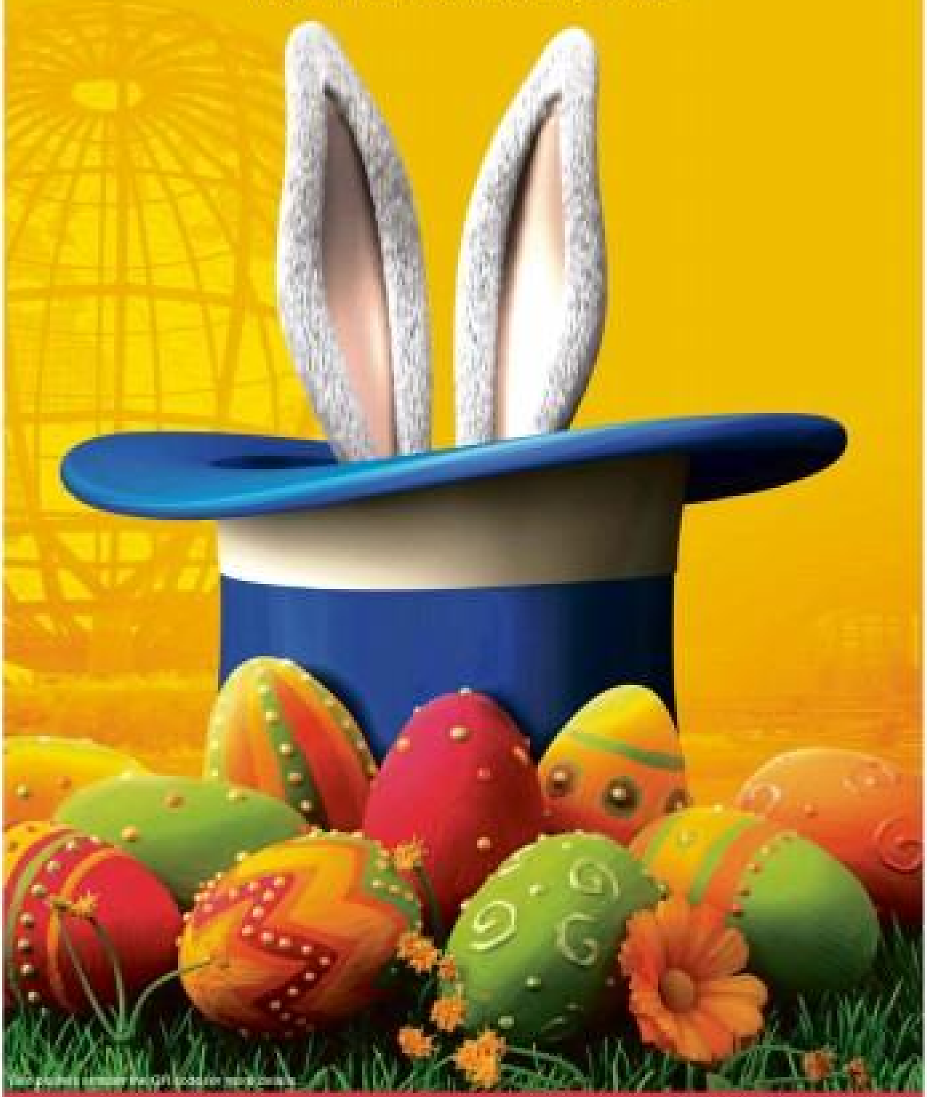
MALL OF ASIA

Easter Fun Comes Alive at SM Mall of Asia

It starts with a bunny. Clues everywhere, it could be any. Be the one to find it, better hurry and be happy!

Find magic this easter at SM MoA!

April 8 | 10:00am onwards | Music Hall



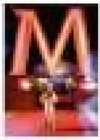
SM MoA Easter of Activities:

10:00 AM to 1:00 PM | Kids' Registration
1:00 PM to 2:00 PM | Exciting games on stage and Booth Activities
2:00 PM to 2:30 PM | Bunny Costume Contest and Cartoons/Film Showing
2:30 PM to 3:15 PM | Circus Show
3:15 PM to 3:30 PM | Easter Egg Hunt and Games on stage
3:30 PM to 4:00 PM | Mobile Games and Mascot Performances
4:00 PM to 4:30 PM | Circus Show and Cartoons/Film Showing
4:30 PM to 4:45PM | Bunny Costume Contest Winners' Announcement
4:45 PM to 5:00PM | **A special Magic Show by Master Magician**

Sunday LIFESTYLE

IN THIS ISSUE
■ The menace of Arroceros /H3

Titanic ice cream gets a titanic launch



TESSA!
Tessa Prieto-Valdes

HOW CAN a product be launched so successfully that it sells out the very next day? First, start with a really great product, like Magnum Ice Cream, the brand-new hit from Unilever Selecta.

With its stellar DNA, Magnum could only be a hit. The marketing whizzes at Selecta jazzed up the product with a selection of Magnum ambassadors who have millions of Twitter followers, thus generating "word of tweet."

The much-awaited Magnum launch was one highly glitzy affair, truly a celebration of an excellent marketing campaign. Manila's brightest and hottest stars came to [illegible] to celebrate in Oscar-glamour style.

A huge, illuminated "M" marked the start of the longest [illegible] ever mounted in the country. Top celebrities and countless beautiful people walked down the long red carpet, sending the paparazzi into camera flash frenzy.

Inside, excited guests watched a giant, panoramic screen as the glitterati arrived, [illegible] Magnum and [illegible]. First to arrive were fashion [illegible] Rajo Laurel and [illegible], ordered a [illegible] Magnum.

In the sea of [illegible], I spotted my [illegible] Cielo [illegible]. Others may have bigger or more [illegible], but no one beats Cielo's speed from click to tweet.

Arriving in the [illegible] the other Magnum brand ambassadors: food blogger [illegible]. Like the [illegible] of

TITANIC C3







THE MAGNUM Ambassadors in full force

Titanic ice cream gets a titanic launch













Great news





3D re-release





Impressive new resort





















STEPHANIE ZUBIRI:

KATRINA TANTOCO-LOBREGAT:



Four Natori muses

Items from the bridgeline Josie get unique treatments from unique fashion plates

STEPHANIE KIENLE-GONZALES:

ROSANNA OCAMPO-RODRIGUEZ:



A Glimpse into the Future of Retail with Ayala Malls 360

As a testament to its commitment to innovation, the Ayala Malls goes digital with the launch of the Ayala Malls 360 last March 8, 2012. Ayala Malls 360 is a comprehensive program that empowers shoppers with information made available online, on mobile, on social networks and on in-mall digital directories. It provides seamless, on-demand and immediate access to content: from movie schedules to store hours, mall promotions to weekly happenings in the mall - all made available in various digital platforms.

The Ayala Malls 360 launch, led by Ayala Land President Tony Aquino, Executive Vice President and Group Head for Commercial Business Group, Bobby Dy and Vice President and Head of Operations, Commercial Business Group, Rowena Tomeldan, was a display of how digital touchpoints can significantly enhance the entire malling experience. Set against the modern sections of Greenbelt 5, the event's focal point was the Ayala Malls 360 interactive hub. Guests had a chance to explore the various digital platforms of Ayala Malls 360 through an interactive hub decked out with the latest Apple products from Power Mac Center.

The hub allowed guests to browse through the new and seamless look of the redesigned website, www.ayalamalls.com.ph. The Ayala Malls 360 mobile app now currently available for iPhone, iPad and iTouch was also showcased. The app provides relevant information such as maps, store lists, events, promos and movie schedules of all Ayala Malls. Guests discovered how their favorite Ayala Mall can become their favorite social space as Ayala Malls 360 invades the social networking scene through Facebook and Twitter. They were also given a first-hand demo of the touch screen in-mall digital directory, promising to lead the shoppers with a more enhanced shopping experience.

Forget missing out on a sale or an exclusive offer. Customers can now experience the rush of getting first dibs on a new gadget or the thrill of grabbing a 50% discount on a pair of jeans, with the introduction of A.Deals. Currently open for pre-registration, www.A.Deals.com will offer discounts, exclusive deals and [illegible] on shopping, dining and entertainment from stores in the Ayala Malls 360. Working on a single user interface design across all devices - from desktops to tablets, mobiles to iPhones - the shopping experience would be seamless.

Be part of this new retail revolution that opens up new realms of possibilities and [illegible] mall in a whole dimension, from actual to virtual, from offline to online. Get ready to go real time. Get ready to go with Ayala Malls 360.



Ayala Land Division Manager Maricris Bernardino with [illegible]



Ayala Land Executive Vice President and Group Head for Commercial Business Group, Bobby Dy, [illegible]; Ayala Land President Tony Aquino; and Ayala Land Assistant Vice President, [illegible]



Ayala Malls' Digital Marketing Manager [illegible] and Ayala Land Vice President and Head of Operations, Commercial Business Group, Rowena Tomeldan



The pillars behind the digitalization of Ayala Malls (L-R) Ayala Land Executive Vice President and Group Head for the Commercial Business Group, Bobby Dy, Ayala Land President, Tony Aquino and Ayala Land Vice President and Head of Operations, Commercial Business Group, Rowena Tomeldan



Guests and mall goers giving the Ayala Malls 360 Hub a test-run with the installed iPod Touch, iPad, and iMac docks.



Download the Ayala Malls 360 app and experience shopping in a whole new dimension



Sunday LIFESTYLE Weddings

A wedding of adventure and surprises



HAZEL and Hubert Tan before their first kiss as husband and wife

THE WEDDING was a three-day event (weekend). Every point of the event was a highlight for the couple. Each guest was given a canvas bag with a Shangri-La map (drawn by the bride herself) with a wedding weekend guide, a pair of slippers, sunblock and a water jug.

Hubert and Hazel also gave out magazines of wedding weekend guides that highlight [illegible] of the itinerary, special favorite places to go, and [illegible] to those where the highlights of the event would take place.

The three-day weekend started with the rehearsal/welcome dinner for all the guests on Feb. 17, Friday, at the Punta Bunga Beach of Shangri-La Boracay. It was a luau event, with bands, "lechonke" and games. Everyone had a lot, and enjoyed the festivities with a lot of drinking and dancing—but, of course,

A WEDDING E3









THE MALE entourage



THE GROOM, on his way to the ceremony



A wedding of adventure and surprises







THE GROOM'S family



THE bride's parents





ELEGANT wedding setup



Milestones













Archbishop Tagle joins '7 Last Words' broadcast; Navotas prepares for Salubong


"7 LAST Words" writer Catherine M. Chua, Most Rev. Archbishop Chito Tagle, co-anchor Bro. Ariel L. Carlos, executive producer/director Meng Carlos

MENG CARLOS, executive director of MBC Productions, Inc. which produces the "Seven Last Words" on Channel 13 has asked Archbishop of Manila Luis Antonio Tagle to reflect on the 7th Word ("Into your hands Lord, I commend my Spirit") this Good Friday, April 6, 12 noon-3 p.m.

It was a special request in memory of her late father, Bro. Ben Carlos, who began the program 25 years ago. The Seventh Word runs Good Friday April 6 from 12 noon-3 p.m. on Channel 13.

Fr. Larry Faraon is host, while Bro. Ariel Carlos is anchor. Christine Mijares Chua is writer.

Carlos, who directs the show, recalled that the first years of the production were difficult. Ambassador Antonio Cabangon Chua helped the program year in and year out through his companies (Fortune Life Insurance, Nation Care, Eternal Plans, Inc., Eternal Gardens Memorial Park and DWIZ).

The other sponsors include Tri-Star International Travel & Tours, Nagate Oil, Alyson's Chemicals, Gibson's Shoe Factory and Leeloo Metalcraft.

Homilies

The following priests will reflect on the rest of the last words of Christ: Fr. Bong Guerrero ("Father, forgive them for they know not what they do"); Fr. Amari Pascual ("Today you shall be with Me in Paradise"); Caloocan Bishop Honesto Ongtioco ("Woman, behold your son, Son, behold your Mother"); Fr. Jerome Tejo, SVD ("My God, my God, why has thou forsaken Me?"); Fr. Erick Santos ("I thirst"); and Msgr. Sabino Vengco ("It is finished").

PURELY PERSONAL



Josephine Darang

Resurrected Christ in Navotas

The people of Navotas always look forward to the Salubong of El Señor Resucitado (or Kristong Pagkabuhay) on Easter Sunday. The people, including young people, call Him "Ang Señor." The procession bringing Ang Señor will come from the Stella Chapel passing by Daang Hari and Naval Streets toward the courtyard of San Jose de Navotas Church. It starts at 12 midnight on the eve of Easter, April 7, after Fr. Constantino Coed blesses the fire and water at 8 p.m.

El Señor, owned by the Pascual clan, and the Sorrowful Mother, owned by Mojica Saldon, will meet in front of the church in the ritual called Salubong.

More and more people, according to Tony Pascual, come every year to thank the Señor for favors answered or to ask for help for a certain problem. The Pascual clan of seven generations have been bringing the image for the Salubong, a tradition begun by their forebears.

A Pascual tradition

The cousins Antonio Pascual and the brothers Carmelino "Boy" Alvendia and Amador "Jonny" Alvendia always meet in the Salubong as teenagers. The image had been turned over to the brothers' mother Esperanza Pascual Fabari Alvendia.

Tracing the family history from the time of Pedro Pasqual (now medieval spelling) is very interesting. It tells about a clan kept together by their devotion to the "Kristong Pagkabuhay."

For many years the image of the "Kristong Pagkabuhay" was kept in a special room at the big house of Miguel Pascual and only brought out every Holy Week. Miguel was the grandson of Bernardo Pascual and Marcelina Pangilinan. When Miguel died in 1908, he left his properties and the image to his brother Don Faustino Pascual. When the latter died in 1918, image of Señor Resucitado was left in the care of his brother Jose Pascual who eventually left it to his niece Francisca Pascual Fabari (1879-1950), mother of Esperanza Fabari Alvendia. When Isla died in 1958, the image was given to her daughter Esperanza (1907-2001).

The image is under the care of her son Amador "Jonny" Alvendia, chair of Jade Vine Restaurant & Executive Inn and manager of the popular band Spirit of 67. Helping him prepare the image for the Salubong are Zaldy Naval and his mother Aurora Naval.


THE PASCUAL clan of Navotas has been bringing out the Kristong Pagkabuhay image during the Salubong through seven generations.

Miracle

Tony Pascual, the family historian and a retired banker, has a "miracle" to share. One Holy Week 20 years ago when the Señor was being kept at the house of Tony's aunt Cion Pascual Bonifacio, Tony asked someone to take his photo with the image. A week later when he finally had the pack of photos developed, he saw the Señor looking down at him.

This was strange because the image was sculpted to look up. Tony concluded that this was the way the Señor was guiding him to donate a Resurrected Christ to then Fr. Julio Pangan, parish priest of St. Jude Church in Pasolot at that time. Tony is part Bataggo since his mother Lilia Kilapin married his father Jose Pascual Jr. who was assigned to Bacolod by the Philippine National Bank. Tony relates that his cousins include Miss Philippines Evangeline Pascual, model Annie Alvendia aka Anna

ARCHBISHOP/B4


PET EXPRESS DOGGIE RUN 2012
It was a fun-filled day for dog lovers and their fur kids as Pet Express, your dog and cat shop, staged year two of the biggest dog running event in Manila. Canine runners and their human running buddies swooped over to the SM Mall of Asia grounds for the Pet Express Doggie Run 2012 last March 24 (Saturday).



Milestones

CARAGA-ANG

Michael Angelo Caraga, son of Israel Caraga and the late Marlina Lucero Caraga, will wed Raquel Joy Ang, daughter of Edwardo and Leonides Ang, on May 4 at the San Sebastian Church in Manila. A grand reception will follow at Barrio's Garden on Padre Faura, Manila. Also Santos of Events Plus will coordinate the summer-inspired garden event. The bride will wear an ivory white bustier bustline gown made of chiffon silk satin with crystal beads on the bodice, and a bouffant skirt layered with silk chiffon.



PASCUAL-SY

Dominic Yu Pascual, son of Santiago and Anna Pascual, will wed Sharon Sy, daughter of Santo and Annunciacion Sy, will finally tie the knot on April 13 at Christian Gospel Center Quezon City. Dinner reception will follow at Golden Bay Seafoods Restaurant in Diosdado Macapagal Boulevard, Pasay. The bride will wear a ball gown with strapless fitted bodice and a full skirt in duchess satin, designed by Avanti of Spain.



MARALIT 25TH WEDDING ANNIVERSARY

Isidoro and Lilia Maralit recently renewed their vows at Alitagtag Chapel, Batangas. The event was graced by their children and grandchildren—Francis, Jeanne, Chesko and Chest, Jayjay, Abe and Sandy Loreto, Ann and Loreto. Reception was held at the Maralits' rest house in Malaban, Balitoc Batangas.



Archbishop Tagle joins

From page E1

Isidro Pascual, Caramay, Jacob Jose Pena and Jose Pena, Central Bank governor Miguel Cuaderno and Pascual Laboratories founder Severino Pascual are relatives.

Be a blessing to others

Fr. Larry Tan, SDB, urged the Society of St. Expeditus during a recollection to "be a blessing to others." Deriving from a passage in James 2:26, he said "Prayer without good works is dead." The passage explicitly says "Faith without good works is dead." It doesn't matter how many Masses you attend, but if you don't extend help to your impoverished brethren, what good is that? To make our Lent meaningful, let us follow this advice.

Blessed Calungsod Mass

The feast of Blessed Pedro Calungsod on April 2 will be marked with a Mass at 7 p.m. at St. James Parish in Ayala Alabang. Archbishop Chito Tagle will give a recollection at 8 p.m.

In Sebangan, Batangas, the belongs to the vial procession for St. Vincent Ferrer will be held on Easter Sunday, since the feast on April 5 falls on Holy Thursday. The Iglesia Independiente faithful, who also venerate the saint, will join the Catholics in the procession.

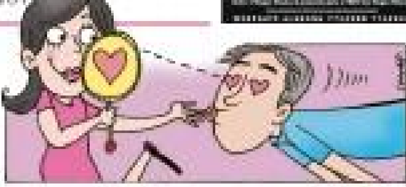
In the Most Holy Redeemer Church in Masambong, Quezon City, there will be a veneration of holy relics from 6 a.m.-7 p.m.



Sunday LifeStyle Relationships

KARMA CONNECTIONS BY DADHICHI TOTH

Altar date not in the stars for P-Noy in 2012



Romance, yes; wedding, no

PRESIDENT AQUINO will meet and court a woman throughout 2012; this is seen in his horoscope through the dual influence of Saturn and Jupiter on Venus. Although he will enjoy romance during this period of his life, Saturn will restrain him from actually tying the knot.

Aries

You have an unfair advantage romantically and are likely to seek out unusual, even bizarre relationships to fulfill your needs in the coming days. And you will easily succeed. Just don't overdo it if you are trying to beguile someone. A little conservatism will go a long way this week.

Taurus

Although you are lucky romantically under this new moon, you have a preference to work in private, away from prying eyes. Family matters will affect your "hmm." At [illegible] the 19th, you'll come back out of your shell and reengage.

Gemini

You are particularly congenial this week, but won't tolerate mediocrity anymore. You feel as if you are growing too fast for your friends and lovers. You'll be circulating more to advertise your distinct component. It is therefore an excellent time to start a new relationship.

Cancer

You don't have the emotional energy to deal with relationship issues now. You need time to recalibrate your love life, as it is not fulfilling you at the deepest level. Between the 24th and 26th you'll have your financial responsibilities cut out for you. Focus on work rather than love for the time being.



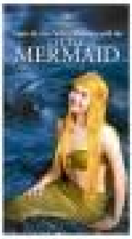
Leo

You are successful in attracting people, but be mindful between the 6th and the 18th as you are likely to be seen as coercive and manipulative by others. This applies to those Leos who are already in a relationship. Be honest but let your partner lead the way.

Virgo

If your newfound [illegible]

Easter Sunday with 'The Little Mermaid'



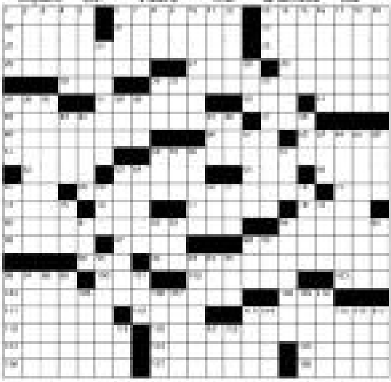
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SUNDAY CROSSWORD

PREMIER CROSSWORD / By Frank A. Longo

JOKE TIME JUMBLES



Days in Rodanthe

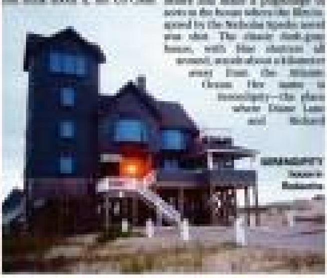
ROOTS AND WINGS

Cathy Babao-Guballa



A place synonymous with love, romance and sad endings need not be so if you choose it to be

Pilgrimage



Dad is a hopeless womanizer

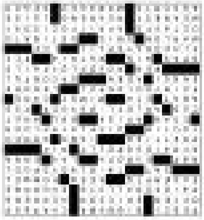
EMILY'S POST

Emily A. Marcelo



Convince your mother to have a life of her own, with or without her husband

ANSWER TO SUNDAY CROSSWORD



Taking a stand in a season of grace

Remember that Jesus chose to suffer and die. The basic choice he made was, in the vernacular, 'nanindigan siya'

Interior design and home fair at Rockwell



Enchanted Easter of special packages and kiddie treats



Altar date not in the stars...

Libra



Scorpio

Sagittarius

Capricorn

Aquarius

Pisces

Your Karma—Q&A





FACIAL CARE CENTRE NOW OPEN IN EASTWOOD





Sunday LifeStyle

For feedback, e-mail us at lifestyle@inquirer.com.ph

Website: www.inquirer.net/lifestyle

Darlene Carbungco-Isip and her beautiful Olongapo

"I'd like to think that I was athletic when I was younger, but my husband Alex influenced me to embrace the sporty lifestyle. We are now into triathlon training, and Subic is the perfect place for us. It has Remy Field, a great running track; as well as challenging bike routes, and well-kept beaches. The roads are wide and free of vehicles that may hit you. The mountain air is fresh."



DARLENE and her husband Alex training on Remy Field inside SBMA

IF THERE'S anyone who knows about the beauty of Olongapo it is Mutya ng Pilipinas 2001 Darlene Carbungco-Isip, who is in awe of her hometown's natural and eco-friendly wonders.

While Darlene, who was Fourth Runner Up in the Miss Asia Pacific Pageant in the same year, has been spending much of her time in Manila with her family, she regularly goes home during weekends to train for her multisport activities.

And it's easy to see why. The lush rainforest in Subic is one of the best in Luzon; the calm waters, cool breezes and wide range of water activities make its beaches a great summer destination. Scuba diving in Subic is one of the more

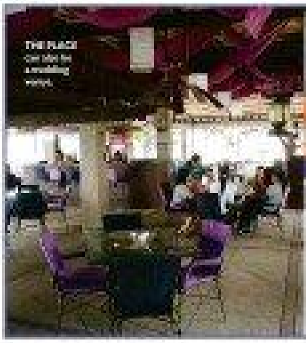
DARLENE G2



DARLENE at the My City, My SM launch in SM City Olongapo with her idol, Philippine National Red Cross chair Richard Gordon, who was also honored during the event. Also in photo are Olongapo City Mayor James Gordon Jr., International School of Sustainable Tourism president Dr. Mina Gabor, and SM vice president for marketing Millie Dizon.

"When I was growing up in Olongapo, everything was efficiently run, thanks to the programs of our then Mayor Richard Gordon. Jeepneys were already color-coded, public drivers wore uniforms, food stalls were uniformed, and everyone had the responsibility of keeping his own part of the sidewalk clean. Garbage Day meant hearing a 'garbage song' over and over while the truck was collecting.

"Even during that time, our city was orderly; our city was clean. That is what I am proud of. I am truly grateful to Chairman Richard Gordon for having preserved the former Subic Naval Base and transforming it to what it is today."



THE PLACE can also be a wedding venue.



CRISPY Pata

CHICKEN a la Rian

RALI'S GRILL AND BAR

[illegible]

It's fun to dine in Olongapo

By Rina Camongol

[illegible]



HOME of the jumbo taco

THE COFFEE SHOP RESTAURANT

[illegible]





CLOCKWISE, from top: The Coffee Shop's famous for its Jumbo Tacos, Chicken Fingers and Taco Salad.



TACO pizza

WIMPY'S

[illegible]

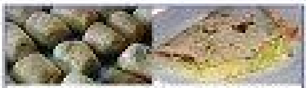


DINING area

Darlene Carbungco-Isip . . .

From page G1

[illegible]



DARLENE'S favorite hometown breads—Malawin pandesal and tacos from The Coffee Shop Restaurant

'Olongapo does not have a signature dish or delicacy, but when I go home, I always buy one 'pan de sal,' the Malawin, which I consider the best. I also buy loaf bread in Mansion Bakery and King's Bakeshop.

'I also make it a point to buy some tacos, which are half as big as the plate. While these are not really authentic Mexican tacos, these are really good.'



DARLENE with friend and fellow triathlete Michelle "Jeng" Santiago

'The Subic Freeport is a haven for sports enthusiasts like myself. Now that I am into multisports (running, biking and swimming), my team and I go to Subic on weekends to train. Subic offers a different running, biking and swimming experience like no other.'

THE RAINFOREST in Subic is one of the best in Luzon. [illegible]



'If I would bring guests around Olongapo, our main stops would be the rainforest, Treetop Adventure, and Zoobic Safari.'



DARLENE checks out some stuff for the home with husband [illegible] at Ace Hardware, one of the favorite stores at SM.

'While my husband is shopping at Ace Hardware, my son and I treat ourselves to Brownies at SM. It's such a simple, inexpensive treat that we enjoy bonding over.'



DARLENE having some me time at the Ladies Wear Department, and with son [illegible] at Toy Kingdom [illegible] of SM Department Store.

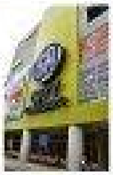
'Now that I'm a mom, whenever I go to SM I head for the department store and get everything I need there. I love it! Everything is there! When I was younger, I could walk the whole SM Megamall in heels. Now I go straight to the children's and toys department to check out new stuff for my son. Then I go to the women's section to have some ME time.'



DARLENE trains with Jeng at White Rock Beach Resort, which has a little cove in its private beach.

'I would also bring guests to the beaches in Olongapo, which are not only breathtakingly beautiful, but also offer great opportunities for water sports.'

'Having an SM mall in my city means a giant step in its becoming a totally modern and competitive city. With SM's coming, we will not only be known for recreational tourism, but also great shopping. It will also bring in a lot of jobs.'



THE NEW SM City Olongapo brings new shopping, leisure and entertainment options to residents in the city and nearby provinces.

Summer lovin' in Zambales

By Irene C. Perez

[illegible]





TREE TOP ADVENTURE

[illegible]



SILVER Surfer

OCEAN VIEW BEACH RESORT

[illegible]



PLAY beach volleyball or ride the jet ski and banana boat at Ocean View Beach Resort.



GO ON a cruise

SUBIC BAY YACHT CLUB

[illegible]



ZOOBIC SAFARI



OSTRICH at the Zoobic Safari

[illegible]



TIGER Safari

SUMMER G4

Philippine history by way of Olongapo

The city museum is a virtual retelling of the nation's origins



THE OLONGAPO City Museum was opened under the initiative of former Mayor Dick Gordon.

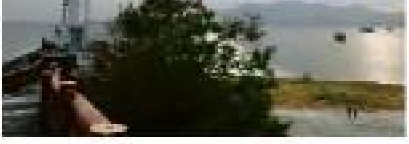
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Fishing village

[illegible]



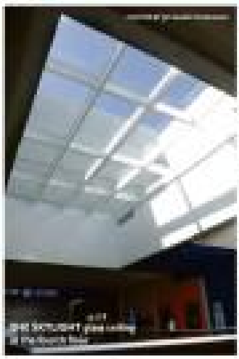
PHILIPPINE G4



THE LIGHTHOUSE in Kalaklan, Olongapo



WHAT remains of The Spanish Gate



SM serves Olongapo



Summer lovin'



Philippine . . .





Editor: Thelma Sioson San Juan
Sunday LifeStyle
Sexy. Stimulating. Sage. Survivor
SHARING THE VOICE OF AGE AND WISDOM
Contributing Editor: Ofelia Rocco

Ladies of light

Mercy Tuason and Bea Zobel have been through such scrapes together–loving, laughing, crying, reaching out to others to radiate with God's love without trumpets or fanfare

Jane Kelthley Castro



SHINE

L[illegible]

Same difference

If two of you are so alike, one of you must be redundant

Gilda Cordero Fernando



FOREVER 81





Ladies . . .

The psychology of suffering

It was Christianity that defined and contextualized human suffering by elevating it to 'agape' or sacrificial love

Minyong Ordoñez



GUT FEEL

Peace of Mind retreat on Holy Thursday





Battle-scarred mothers and grandmothers that we were, we did not fear him, not in the slightest

The menace of Arroceros

Chit Roces



NOT QUITE THERE

Sperry Top-Sider Named Most Promising Retailer of the Year







Coming home

I believe home means feeling safe, finding peace. Be it ever so humble, there's no place like it

Conchita C. Razon



MY CHAIR ROCKS

Sad farewell

Opposite ends

WHAT'S UP

Choose your Easter celebration

Easter holiday in Pan Pacific

'Galactic Easter' in Marriott

Candyland carnival in Hyatt

ENTERTAINMENT

Editor Emmie G. Velarde



The long road to Hollywood

Yam Laranas' latest film gets theater run in the US and Canada

By Bayani San Diego Jr.

Wish fulfilled

'Idol's' Jessica already a winner in her own right

By Pocholo Concepcion

They want more

Fabulous losers



The long road...

From page 8



Meeting world standards

'Frenemy' helps turn Sweet Star into a barfly

By the Entertainment Staff

RUSHES

SWEET STAR has changed for the worse. She has grown up, and to prove her independence has become an indefatigable night owl, bar-hopping with gal friends whenever free from work.

It is said that the transformation was sparked by her friendship with Worldly Celebrity. Insiders hope she won't pick up WC's other bad habits. WC is hooked on men and the "high" life.

With a friend like WC, who needs enemies?

Reunited

And it feels so good!

Handsome Hunk has reunited with Macho Star. They partied in the bar at the same time and were rumored to have had a fling.

They drifted apart after MS got involved with Powerful Insider. But PI soon dropped MS, whose career swiftly went south.

MS and HH were recently spotted hanging out together. Right on cue, gossip cropped up seemingly from out of nowhere: MS and PI are back in each other's arms! Oh dear!

Secret identity

Pretty Singer is deluged with intrigues questioning her gender. Although supposedly in the closet, she is surrounded by a team of gay women.

Furthermore, PS has never been the dainty type and is a little too masculine in her ways.

An insider thinks [illegible] should leave PS alone.

Lilia's pain

Character actress Lilia Cuntapay feels slighted that the local production company that handled the shoot of "The Bourne Legacy" in the country failed to inform her that she had been dropped from the local cast.

A television news show was first to announce Lilia's casting, along with Filipino actors John Arcilla, Madeleine Nicolas and Lou Veloso.

"I kept following up but didn't hear from anyone," Lilia said. "It was painful."

The shoot wrapped up last month.



ROCCO Nacino: Born to keep [illegible]

Man with a mission

SALT LAKE CITY—"American Idol" runner-up David Archuleta has posted a farewell YouTube video to fans as he prepares for a two-year Mormon mission to South America.

The 21-year-old Archuleta will be in an undisclosed country and says in a video blog posted on Wednesday that his contact with fans will be limited.

He entered the Missionary Training Center in Provo, Utah, on Wednesday in preparation for the assignment.

Archuleta competed on the seventh season of "American Idol" and has since released three albums. He announced at a December concert that he would be going on a mission, like many young men in his church.

He says in his video that he's "trying to focus on something else" other than his career, and looks forward to spending more "one-on-one time with my Heavenly Father." AP



CHRISTINE Reyes

Bye, Heejun

LOS ANGELES—Heejun Han, known for his goofy sense of humor, was kicked off the TV singing contest "American Idol" on Thursday night (Friday in Manila) after his second performance of Leon Russell's "A Song for You" failed to convince the judges to keep him on the show.

Han found himself in the ranks of the bottom three for the second week in a row alongside fellow competitors Hollie Cavanagh and Skylar Laine, and appeared crestfallen as he shook host Ryan Seacrest's hand after judge Steven Tyler informed him he was going home.

His departure leaves eight contestants from 24 finalists in the show that has given rise to stars like Kelly Clarkson, Carrie Underwood, and Adam Lambert.

Seacrest began Thursday's show by sharing tweets from Underwood, Mariah Carey and others praising the contestants' performances from the previous evening's singing segment, for which contestants chose their songs.

R&B singer [illegible] made a cameo appearance and personally delivered feedback to contestant DeAndre Brackensick.

Now in its 11th season, "Idol" continues to be the most watched reality TV show in the United States, although it has received stiff competition this year from "The Voice." This season's winner will be decided in a finale on May 23. Reuters

Top of the Banders

The top show biz news in the [illegible] Banders (and why we are moved if we are moved):

• [illegible]



DINGDONG and Marian Rivera: How to hold onto your partner

[illegible]



NIKKI Gil: How could he?

[illegible]



[illegible]

[illegible]



BIANCA King [illegible]

ENTERTAINMENT



'Titanic's' laborious conversion to 3D

Filmmaker says the movie has been enriched

[illegible]



KATE WINSLET and Leonardo DiCaprio in a scene from James Cameron's romantic epic

[illegible]

What was the idea behind converting "Titanic" to 3D?

[illegible]

What was involved in converting the film to 3D?

TITANIC'S 2

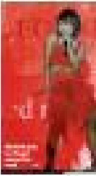


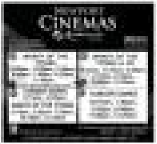




Myanmar pop-rockers hope a shake









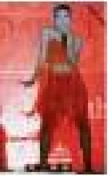


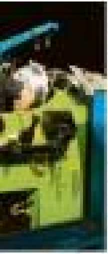
'Titanic's' laborious conversion to 3D

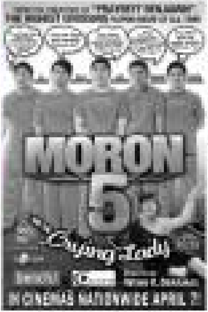


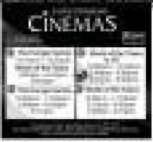


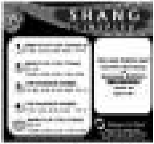
-up is due






MORON
5
Crying Lady
IN CINEMAS NATIONWIDE APRIL 7

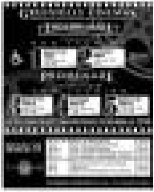

CINEMAS


SHANG


TITANIC




ONE HOT
SALE
70%




BATTLESHIP
IN THEATERS AND IMAX 12 APRIL

From indie to mainstream


DEREK Ramsay, Richard Somes and Erich Gonzales

No dividing line



"THINK Big"

Gellar and Gruffudd star in new TV series 'Ringer'


IOAN Gruffudd

Clueless husband


KATHRYN Bernardo in "Princess and I"


"THUNDERCATS"


"WASAK" on GMA 7

Smart fun

'Thundercats'

'Princess and I'

'Extreme Couponing'

Holy Week movies

CAREER > JOB

This is your invitation to join an organization offering greater opportunity, greater challenge and greater satisfaction. An organization dedicated to teamwork and collaboration. An organization working in the forefront of technology, helping 92 of the Fortune Global 100 to reinvent business. Our capabilities are so broad, you can even change jobs without ever changing companies. Talk to Accenture and discover how great you can be.

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We're more than what you know. Accenture is a global management consulting, technology and outsourcing company. We consider our people as our best asset and constantly look for ways to attract and nurture our talented workforce. That's why we are looking for dynamic HR professionals to help us grow our teams in Manila and Cebu.

HR Business Partner Senior Analyst/ Specialist

- Location: Manila and Cebu
- Provide general HR support which includes staffing, retention, orientation, career development, performance management, compensation, employee relations and communications.
- Graduate of Psychology or any HR-related course with at least two years experience in general HR functions such as compensation & benefits, training and development, performance management, labor relations, etc.
- Good communication skills
- Willing to do cyclical shifting
- For specialist levels, at least one year experience in a supervisory role is required

HR Analytics Specialist

- Location: Manila
- Facilitate the design of various HR processes ensuring compliance to established standards
- Has experience in risk management, quality management
- Excellent communication skills, has knowledge in tools and technology
- Preferably Six Sigma Certified/Trained

Campus Recruitment Senior Analyst

- Location: Cebu
- Responsible for attracting and processing entry-level candidates to meet human resource demand for Accenture Cebu. The Recruitment Senior Analyst may lead a team of one to two recruiters.
- Graduate of Psychology or any HR-related course with at least five years solid recruitment work experience, especially in campus recruitment
- Good communication skills
- Willing to do cyclical shifting

Recruitment Manager

- Location: Cebu
- Define and set the strategy for meeting the human resource demand for Accenture Cebu and manage the execution of the recruiting process based on the recruiting plan.
- Graduate of Psychology or any HR-related course with at least 10 years solid recruitment work experience at least 3 years managerial experience
- Excellent communication skills and good stakeholder management skills
- With experience in end-to end and volume recruitment

If you are interested to apply for any of the positions above, please send your resumé to our HR Recruiter Lisa Chaves at ma.lisa.p.a.chaves@accenture.com. Please use the reference code PD0401 in the email subject.

For more information about Accenture and careers visit our website.

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- Accenture Careers in the Philippines Group
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a subsidiary of Takasha Ltd., Japan

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DESIGN AND ESTIMATE ENGINEERS
(For Makati office)

PROJECT ENGINEERS

CAD OPERATORS
(For Makati office and project site offices)

IRRI

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Senior Associate Scientist – Market Research

Social Sciences Division (SSD)

Education / Experience

Application Process

Join Us to Deliver Rice Science for a Better World

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HIRING!

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GAMING ASSISTANTS - CASHIERS

ADMIN STAFF

Submit your resume together with 2x2 picture online or personally visit our office at

---

URGENT POSITION REQUIRED FOR AUSTRALIA, PERTH WA!!!

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Structural Fabrication
Chef de Partie • Head Chefs

MULTI-ORIENT MANPOWER & MANAGEMENT SERVICES INC.

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Officer – HRDC Coordination

Join us to deliver rice science for a better world

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ACCOUNTANT

The country's most widely read and circulated newspaper is in need of:

INQUIRER

AUDIT SUPERVISOR

DESK EDITOR

Send your application letter and comprehensive resume to:
THE HR MANAGEMENT SERVICES HEAD
Philippine Daily Inquirer, Inc.

The country's most widely read and circulated newspaper is in need of:

INQUIRER

SYSTEMS ANALYST/PROGRAMMER

NETWORK/SYSTEMS ENGINEER

ELECTRICIAN

PHOTOGRAPHER

Send your application letter and comprehensive resume to:
THE HR MANAGEMENT SERVICES HEAD
Philippine Daily Inquirer, Inc.

SAN JOSE WATER

URGENTLY NEEDS

POSITION	SALARY GRADE	SALARY
CHEMIST	11	P 17,099.00 + allowances

- Graduate of B.S. Chemistry
- Board Passer

Submit comprehensive resumé with picture, transcript of records and certificate of eligibility

SAN JOSE DEL MONTE CITY WATER DISTRICT
Block 19, Lot 8, Road 1, Minuyan
City of San Jose del Monte, Bulacan

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- SALES EXECUTIVE
- SALES MANAGER
- ACCOUNTANT / ACCOUNTING ASSISTANT (1)
- CUSTOMER RELATIONS ASSISTANT (1)
- INSURANCE COORDINATOR

Manufacturing Philippines, Inc.
Phase 3, Block 15-4, Lot 1, Cavite Economic Zone
Rosario, Cavite

A Japanese Firm is in need of a

MANDARIN INTERPRETER

- Male, not more than 45 years old
- Can speak, write & read MANDARIN language
- A graduate of any 4 year course
- Applicants must be willing to work in Cavite

Mail your resume on the address stated above or e-mail

FOR IMMEDIATE HIRING

ACCOUNTING/ ACCOUNTING STAFF

- Female/Male, 21-35 years old

FIELD RESEARCHER/ INTERVIEWER

- Male/Female
- At least have completed 2nd year college
- Physically fit and willing to do field work

Please visit at 6th Floor PSBC Building Cathayong corner Kalayaan St., Mandaluyong City

Account Executives

Interested applicants may send their resumé

In the Service of Philippine Tourism

Duty Free Philippines is in need of the following

1. **Engineering & Maintenance Section Head**
   - Licensed Electrical Engineer
2. **Design & Construction Supervisor**
3. **Legal Assistant**
4. **Programmer**
5. **Associate Auditors (Operations Audit)**
6. **Cashiers**
7. **Promo Representatives**
8. **Payroll Assistant**

Applicants may apply personally at:
DUTY FREE PHILIPPINE
EMPLOYMENT DEPARTMENT
Ground Floor, EHA Building, Duty Free Fiestamall
Ninoy Aquino Ave., Parañaque City
Monday – Friday from
8:00 am to 11:00 am &
1:30 pm to 3:00 pm

or e-mail resume to: recruitment@dfp.com.ph

REQUIREMENTS:

MILLENNIUM CHALLENGE ACCOUNT- PHILIPPINES

Uplifting Lives of Filipinos through Economic Growth

ADMINISTRATION ANDPLANNING DIRECTOR

Duties and Responsibilities

ADMINISTRATION ANALYST

Duties and Responsibilities

FOR IMMEDIATE HIRING

SELECTION COORDINATOR

DTT Technical Training Center

KING ABDULAZIZ UNIVERSITY HOSPITAL

Jeddah, K.S.A.

REPRESENTATIVES WILL CONDUCT TEST & FINAL SELECTION OF CANDIDATES ON APRIL AFTER THE HOLY WEEK FOR THE FOLLOWING POSTS:

NURSES

POST NATAL

AUXILIARY STAFF:

- SLEEP LAB TECHNICIANS
- ORTHOPEDIC TECHS.
- R.T.

ALSO HIRING DENTAL NURSES AND DENTAL LAB TECHS. FOR OTHER UNIVERSITY / CLINICS

BUDGET RENT-A-CAR - Jeddah, KSA

WE ARE OPEN ON SUNDAY TO ACCEPT YOUR APPLICATIONS

We are looking for a

COMMUNITY CENTER ADMINISTRATOR

---

looking for a job?

email resume to

- (1) Safety Officers
- (1) Accounting Assistant
- (1) QA/QC Engineers
- (1) Auto Cad Operator
- (1) Project Nurse
- (1) MEPF Engineers
- (1) Field Architect
- (1) Field Engineers
- Foreman
- Sub-contractors

Call for Applicants

- **Health Systems and Policy Specialist**
- **Health Financing Specialist**
- **Short Term Technical Assistance (STTA) – Development and Implementation of Organizational Development Processes and Tools for the Cavite Coordinating Council for Family Health**



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BUSINESS, MANAGEMENT AND ACCOUNTING GRADUATES



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LARGER THAN MOST SAVINGS BANKS

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- **Executive Assistant to the Country Director**
- **ICT Assistant**

ICRC

Obstetrician (Gynaecologist)

INFO ALCHEMY

- **PowerBuilder Developers**
- **Business Analyst**
- **System Tester**
- **Database Administrator**
- **Project Manager**

You can now checkout more jobs in INQUIRER Libre

Binalot launches Multiply store

BINALOT FIESTA Foods Inc. (BFFI), the home of the Ultimate Filipino Food Experience, continued to make its All Time Pinoy- vorite meals accessible to every Juan with the launch of its very own Online Delivery System through Multiply last January 18, 2013.

This new innovation, powered by online retail platform Multiply Philippines, aims to give further exposure, increase deliveries and online delivery sales. It also aspires to boost orders by providing convenience in choosing the food they prefer online which they can access anytime. Payment is also very easy since customers can pay online. They can pay either with credit card, debit card or Paypal.

Clients can now order their favorite eco-friendly banana wrapped dishes, have it delivered through the Bulk Orders Service and Delivery (BOSD) scheme. This option is perfect for bulk orders like meetings, seminars and corporate parties. With this innovation, Binalot can effectively service more customers, utilizing the untapped reach of cyberspace to accept food orders, answer inquiries and provide quality customer service.

The online Multiply store, www.binalot.multiply.com, is currently recognized as the first fast food store and Filipino quick serve restaurant to offer products in their website.

Products listed in the store are the following: All Time Pinoy- vorites solo orders, All Time Pinoyvorites Bilao orders, Gulay Pankain (side dishes), Merienda, Freightmates and new packages, bulk orders of their favorite Binalot meals complete with side dishes, dessert and drinks, all good for 10 people. Delivery is available from Monday to Saturday from 8 am to 6 pm, within Metro Manila only, from Valenzuela to Muntinlupa with provincial deliveries subjected for approval by the head office. A minimum purchase of Php1,000 is required and for orders exceeding Php5,000, customers are advised to order 3 days in advance.

ICRC

[illegible]

PAEDIATRICIAN

Mirwais Hospital - Kandahar, Afghanistan

non family assignment

[illegible]

KING CHEF

HIRING FOR DINING STAFF:

RECEPTIONIST
CASHIER
BARTENDER
WAITER
FOOD ATTENDANT
FOOD RUNNER (MALE)
CHINESE ORDERTAKER
DINING SUPERVISOR

HIRING FOR KITCHEN STAFF:

WOK CHEF
KITCHEN HELPER
SEAFOOD CUTTER
PREPARATION CUTTER
FOOD CONTROLLER
DIMSUM STEAMER
DIMSUM MAKER
ROASTING COOK
ROASTING CUTTER
FOOD CHECKER
SEAFOOD STEAMER
STOCKMAN

[illegible]

[illegible]

MARIA MONTESSORI FOUNDATION

[illegible]

TEACHERS

for all subject areas in Grade School and High School especially in Social Studies and Math

Other Openings:

LICENSED ACCOUNTANT OR ACCOUNTING CLERK

[illegible]

JUBILEE CHRISTIAN ACADEMY

[illegible]

JOB OPENING

1. **TEACHERS** – [illegible]
2. **LABORATORY TECHNICIAN** – [illegible]
3. **COACH** – [illegible]

Applicants must be of good Christian moral character

[illegible]

ACCOUNT EXECUTIVE

[illegible]

Plan

[illegible]

One (1) Area Supervisor (Based in Eastern Samar)

[illegible]

One (1) Early Childhood Care and Development (ECCD) Specialist (Based in Tacloban City)

[illegible]

One (1) Learning Specialist (Based in Tacloban City)

[illegible]

One (1) Country Security Officer (Based in Makati City)

[illegible]

ICRC

[illegible]

The ICRC Delegation in Philippines is looking for:

COMMUNICATION OFFICER ONLINE, SOCIAL MEDIA, MEDIA RELATIONS

[illegible]

ASSISTANT

[illegible]

WORKING PEOPLE

Is bigger always better?

ASK YOUR CAREER COUNSELOR



Ernie O. Cecilia

Growth and expansion

Bigness and profitability

Fast growth

Growth measures

Growth and tension

Bigger pay?

Effects of wage adjustment

Benefits of wage increase

Big isn't always good

Husband-wife work partnership: Who's the boss?

ASK YOUR CAREER COUNSELOR



Josie O. Santamaria

Feeling forsaken



REFLECTIONS FOR THE WORKING SOUL



Always there to hear us

Donato "Roc" P. Rocamora

Joseph "Joey" Valdes Stevens

peacefully passed away on
March 29, 2012 in Cebu City at 9:25 PM
in the Grace of our Lord.

His bereaved children **Joseph, Mary Helen, Mark Anthony, Verona(†), Maripuy(†)**, his brother **Rafael Anton Jr.**, his sister **Lourdes Brias**, his daughter-in-law **Martha Tuason** and the rest of his family request the pious readers to pray for the eternal repose of his soul.

His cremated remains lie in state at the Santuario de San Antonio, Forbes Park, Makati until Monday, April 2, 2012.

Interment will be held on Tuesday, April 3, 2012.

DEATH NOTICE

"I am the resurrection and life. He who believes in Me will live, even though he dies; and whoever believes in Me will never die." – John 11:25-26

People, Events & Products

Development work on Fisher Mall under way



HABITO GRACES MALAYAN BANK FORUM

PAS hosts national convention of secretaries April 24 to 25

GenOSI named one of McDonald's 2012 sustainable suppliers



Republic of the Philippines
Department of Agriculture
NATIONAL IRRIGATION ADMINISTRATION

INVITATION TO BID

NEECO II AREA 1

NEECO II – AREA 1's Invitation to Bid No. NE-II-A1-2011-002

DESCRIPTION	QTY	UNIT
LOT A		
[illegible]		

DESCRIPTION	QTY	UNIT
LOT B		
[illegible]		

(Sgd.) Engr. [illegible]
BAC Chairman

(Sgd.) [illegible]
General Manager

The NATIONAL GRID CORPORATION OF THE PHILIPPINES (NGCP) invites manufacturers and suppliers to apply for accreditation for the following equipment and projects planned for procurement for CY 2012:

A. PROTECTIVE RELAYS FOR TRANSMISSION LINE AND SUBSTATION EQUIPMENT

1. Main 1 Differential Relays
2. Main 2 Distance Relays
3. Bus Differential Relays
4. Transformer/Shunt Reactor Differential Relays
5. Breaker Fail Relays with Autorecloser
6. Under-frequency Relays
7. Over-current Relays for Feeder/Equipment
8. Directional Power Relays
9. Voltage Relays
10. Auxiliary Tripping Relays
11. Network Disturbance Monitoring Equipment
12. Protection Management System (Master & Slave)

B. CONTROL SYSTEMS

1. Upgrading of the Existing HVDC Station Control & Monitoring and the Distributed Control Units at Naga and Ormoc HVDC Converter Stations Project
2. Design, Supply, Delivery, Installation and Commissioning of New Protection, Communication, Control Systems and Auxiliaries for Various Substations
3. Upgrading of Microprocessor Based Substation Control System for Various Substations

Suppliers/Contractors who wish to participate but are not yet accredited with NGCP shall submit Application for Accreditation addressed to the Head, Procurement Management Department for evaluation. The forms for application are posted at NGCP website www.ngcp.ph (click "Accreditation" under the "Suppliers" button for the requirements).

ANTHONY L. ALMEDA
Chief Administrative Officer
National Grid Corporation of the Philippines
Quezon Avenue corner BIR Road,
Diliman, Quezon City, Philippines 1100

INVITATION TO BID FOR

NOTICE TO THE PUBLIC



NOTICE TO THE PUBLIC

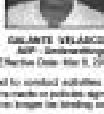


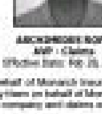
MA. LUISA [illegible]

NOTICE TO THE PUBLIC

Let it be known that the following persons are no longer connected with MONARCH INSURANCE CO., INC. with respective effective dates.







They are no longer authorized to conduct activities on behalf of Monarch Insurance Company, Inc. Any transactions made or policies signed by them on behalf of Monarch Insurance Company, Inc. will no longer be binding on the company and claims will be disallowed.

Monarch Insurance Co., Inc.

Republic of the Philippines
DEPARTMENT OF LABOR AND EMPLOYMENT

NOTICE OF FILING OF APPLICATION FOR ALIEN EMPLOYMENT PERMIT (AEP)

Republic of the Philippines
Department of Health
CENTRAL OFFICE BIDS AND AWARDS COMMITTEE

REQUEST FOR EXPRESSION OF INTEREST (REI)

Republic of the Philippines
Department of Environment and Natural Resources
Regional Office No. 5, Rawis, Legazpi City

INSTALLATION OF STRUCTURED DATA CABLING, SET-UP AND CONFIGURATION OF ACTIVE AND PASSIVE NETWORK APPLIANCES AND DELIVERY OF I.T. EQUIPMENT FOR THE DENR REGIONAL OFFICE PROPER AND FIELD OFFICES

Republic of the Philippines
MUNICIPALITY OF STA. MARIA
Province of Pangasinan

INVITATION TO BID

Republic of the Philippines
PROVINCE OF NEGROS ORIENTAL
Bids and Awards Committee

INVITATION TO BID

Municipality of Loboc
LOBOC, BOHOL

INVITATION TO APPLY FOR ELIGIBILITY AND TO BID



PROFESSIONAL SERVICES

ARCHITECTS

REAL ESTATE FOR SALE

CONDO/TWNHSE

LOT

MEMORIAL LOT

REAL ESTATE FOR SALE OR RENT

CONDO/TWNHSE FOR SALE/RENT

TRANSPORTATION FOR SALE

CARS

TRANSPORTATION FOR RENT

CAR LOAN

GENERAL ITEMS FOR SALE

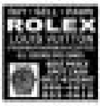
ARTWORK

COMPUTER

HEAVY EQUIPMENT

MUSICAL INSTRUMENTS

WANTED TO BUY



PUBLIC NOTICES

ANNOUNCEMENT

CUBAO
Very near EDSA
FOR ANY DEVELOPMENT

REAL ESTATE FOR SALE

FOR SALE

HOUSE & LOT

CONDO/TWNHSE

REAL ESTATE FOR RENT

HOUSE

COMMERCIAL/ RESIDENTIAL

CONDO/TWNHSE FOR SALE/RENT

PUBLIC NOTICES

LEGAL NOTICE

INVESTMENT OPPORTUNITIES

BUSINESS OPPORTUNITIES

EMPLOYMENT OPPORTUNITIES

URGENT POSITIONS

EMPLOYMENT OPPORTUNITIES

MALE/FEMALE

Republic of the Philippines
Department of Agriculture
Bureau of Fisheries and Aquatic Resources
PCA Compound, Elliptical Road, Diliman, Quezon City

Shellfish Bulletin No. 08
Series of 2012
30 March 2012

